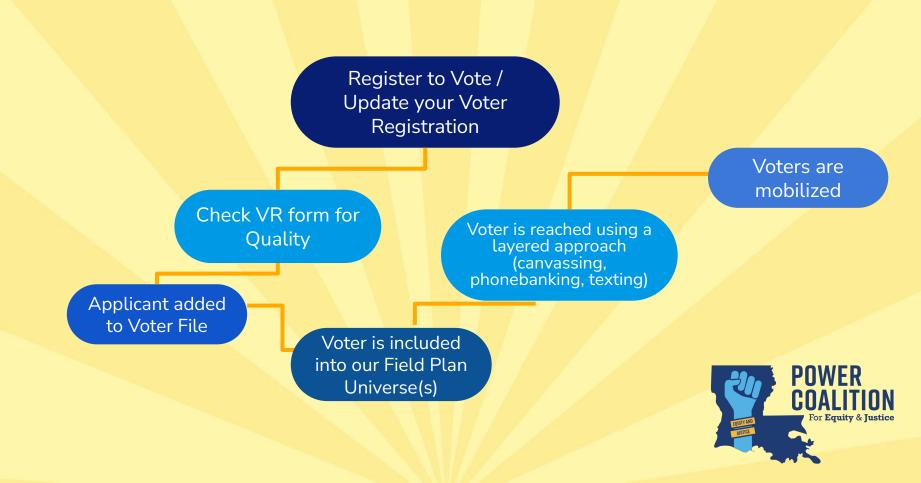
Voter Registration

#PoweredByPowerCoalition



Voter Registration



What does a Voter Registration Application Need to Include?

Applications must include...

- A current legal address.
 P.O. Box addresses are not accepted.
- A Louisiana driver's license number or Louisiana special ID card number. If not, the last four digits of the social security number may be used.

Power Note:

Applicants can also attach one of the following items:

- Current and valid photo identification
- Current utility bill, bank statement, government check, paycheck or other government document that shows name and address



How can someone obtain a Special ID (non-real ID)?

The Office of Motor Vehicles will provide a special ID card (non-real ID) free of charge for voter identification purposes. For more information on this:

https://public.powerdms.com/LADPSC/documents/351094

How old must someone be in order to Register to Vote?

- Louisiana residents as young as 17 can complete a voter registration application. However, residents as young as 16 can register to vote in-person at a Registrar of Voters Office or a Louisiana Office of Motor Vehicles.
- A voter must be 18 years old by election day in order to vote.



How Do I Register a Student With a P.O. Box?

If a student is registering and they have a P.O. Box Address what can they do?

If the applicant is a voter who lives on a college campus they can register using their University Mailing Office Address.

Format Example

First & Last Name of Voter
101 Student Union Bldg.
Box # _____
Baton Rouge, LA 70803



Can Formerly Incarcerated People Vote?

In Louisiana, if a person is not currently serving time in prison, including if they are currently on probation or parole, they can exercise the right to vote no matter what their prior conviction is. **YES**,

FORMERLY INCARCERATED PEOPLE CAN VOTE!

Since March 1, 2019 any Louisianian who:

- 1.) is off probation or parole; **OR**
- 2.) has been on parole for 5 or more years; **OR**
- 3.) is currently on probation can vote.

In order to register, they will need:

- A voter eligibility form (obtained from your local probation and parole office)
- A completed voter registration form
- a valid identification card (ID)

Can Formerly Incarcerated People Vote?

What are the rules on those with felony convictions registering and voting in Louisiana?

- Those who are currently awaiting trial in jail and not yet been convicted, are eligible to register and vote.
- Louisiana does allow returning citizens who are no longer incarcerated, with or without parole or probation, to vote provided they have been out of prison for more than five years. They are eligible to register to vote after reaching a five year period.



How Do I Register Someone to Vote?



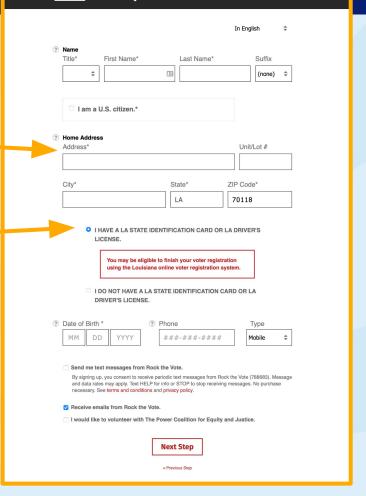
PowerCoalition.org/RegisterToVote

Things to remember:

- An application must include a current legal address.
 P.O. Box addresses are not accepted.
- All Online Applications must include a Louisiana driver's license number or Louisiana special ID card number.



Register In Louisiana





What if someone does not have a Louisiana ID?

- Complete the form on Rock the Vote.
- Choose "I do not have a LA State Identification Card or LA Driver's License."
- 3. The person registering will have to **provide at least the last four digits of their social security number**, if issued.
- 4. If the applicant doesn't have an ID or a SSN, then the applicant has to attach either a current and valid photo ID or a copy of a current utility bill, bank statement, government check, paycheck, or other government document that shows the name and address of the applicant.
- 5. Print the form so you can mail it to the local Register of Voters Office

LICENSE.	TATE IDENTIFICATION CARD O	
DRIVER'S LICE		CARD OR LA
ID Number*		
issued. The full social security nu a Louisiana driver's license, a Lo applicant shall attach one of the f identification; or (b) a copy of a cu government document that show. Department of State shall disclos	provide at least the last four digits of y umber may be provided on a voluntary uisiana special identification card, or a following items to his application: (a) a urrent utility bill, bank statement, gove s the name and address of applicant. the the social security number of a regis toters on commercial lists (R.S. 18:104	basis. If the applicant has neither social security number, the copy of a current and valid photo rnment check, paycheck, or other Neither the registrar nor the stered voter or circulate the social
Race*	? Party*	
	\$	\$
Date of Birth *	Required ? Phone	Time
MM DD YYYY	###-##################################	Type # Mobile \$
MINI DD TTTT	###-###	# Inobile 4
	o receive periodic text messages from ext HELP for info or STOP to stop rece	
Receive emails from Roc	k the Vote.	
✓ I would like to volunteer v	with The Power Coalition for Equ	ity and Justice.
	Prepare Form	



What if there isn't a printer available?

- 1. Have the person **complete the form** on Rock the Vote per the previous instructions.
- 2. Download the Form by clicking "Print Your Form". A PDF of the form will open on a new page. Download the PDF then email the completed form to yourself and cc: the person completing the form as proof of completion. You will need to print this form later.
- Once you have printed a copy of the completed form, mail the form to your local Register of Voters Office or the SOS Office.



Have the applicant use a **paper** application and mail the application to the Parish Registrar of Voters.



Register In Louisiana

PRINT YOUR FORM

You won't be registered unless you print, sign and mail in your form!

Print your registration form now

Don't have access to a printer right now? We've emailed your form to print later.

Because you don't have a Louisiana ID, you will need to print & mail or deliver your registration form to your local elections office.

After you have downloaded your registration form, you can continue on and let your friends know they can register to vote too.

Keep Going

Power Note: The person who conducted the registration drive is responsible for mailing the applications. The most important thing to note with paper forms is that the forms MUST be submitted to the parish registrar of voters within 30 days of receiving the paper application from the registrant.

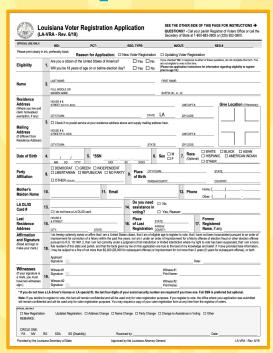
How Do I Register Someone to Vote?

Power Note: If someone does not have a Louisiana ID, a best practice is to use the paper application and mail the application to the Parish Register of Voters. After the Paper Voter Registration Form is complete, fill out the Power Intake Google Form

(Only use the intake form for Paper

Voter Registration Forms)

Paper Form



Intake Form

Voter Registration Intake Data Entry form to capture helpful info from VR application forms						
slee@powercoalition.org Switch account * Required						
Email *						
Your email						
POWER GOALITION For Equity & Justice						

Using the Paper Form

OF LOUIS
TARY OF SIGN

Louisiana Voter Registration Application (LA-VRA - Rev. 6/19)

SEE THE OTHER SIDE OF THIS PAGE FOR INSTRUCTIONS →

QUESTIONS? - Call your parish Registrar of Voters Office or call the Secretary of State at 1-800-883-2805 or (225) 922-0900.

OFFICIAL USE ONLY:		WD:	PCT:	RI	G. TYPE:		IN/O	UT:		RE	EG#	<u> </u>
Please print clearly in	ink, p	referably black.	for Application:	□ New	Voter Regi	stration	☐ Updating '					
Eligibility	1.	Are you a citizen of the Unite Nill you be 18 years of age o			☐ Yes		If you checked 'Nare not eligible to (Please see appl prior to age 18.)	vote a	at this time.	• 30.0		plete this form. You
Name	2.	AST NAME: FULL MIDDLE OR MAIDEN NAME:					FIRST NAME:	. ID:				
Residence Address (Where you live and claim homestead exemption, if any)		HOUSE # & STREET (NO P.O. BOX):				STATE	LA	UN	IIT/APT#:		Give Locat	ion (If Necessary)
Mailing Address (If different from Residence Address)	3.	☐ Check if no postal service at HOUSE # & STREET/P.O. BOX: CITY/TOWN:	your residence addre	ess above a	nd supply ma	ailing addro	ess here.		IIT/APT #:			
Date of Birth	4.	, , , 5.	*SSN XXX	XX	XXXX		Sex G M G F	7.	(Optional)	□ WHITE □ HISPANI □ OTHER .	□ BLACK	☐ ASIAN RICAN INDIAN
Party Affiliation	8.	□ DEMOCRAT □ GREEN □ LIBERTARIAN □ REPU □ OTHER (Specify)	I □ INDEPENDE JBLICAN □ NO F		Place of Birth	CITY/TO					ATE:	



Using the Paper Form

Mother's Maiden Name	10.	11. Email		12. Phone Home: ()				
LA DL/ID Card #	13.	□ I do not have a LA DL/ID card.	Do you need 14. assistance in voting?	eason:				
Last Residence Address	15.	HOUSE # & STREET: CITY: STATE:	Place 16. of Last Registration PARISH/ COUNTY:	Former 17. Registered Name, if any				
Affirmation and Signature (Read and sign or make your mark.)	18.	Ido hereby solemnly swear or affirm that I am a United States citizen, that I am of eligible age to register to vote, that I have not been incarcerated pursuant to an order of mprisonment for conviction of a felony within the past five years, nor am I under an order of imprisonment for a felony offense of election fraud or other election offense pursuant to R.S. 18:1461.2, that I am not currently under a judgment of full interdiction or limited interdiction where my right to vote has been suspended, that I am a bona fide resident of this state and parish, and that the facts given by me on this application are true to the best of my knowledge and belief. If I have provided false information, I may be subject to a fine of not more than \$2,000 (\$5,000 for subsequent offense) or imprisonment for not more than 2 years (5 years for subsequent offense), or both. Applicant Signature:						
Witnesses (If your signature is a mark, you must have two witnesses sign.)	19.	Witness #1 Witness #1 Signature: ✓ Witness #2 Witness #2 Signature: ✓ Witness #2 Signature: Print Name:						
* If you do not have a LA driver's license or LA special ID, the last four digits of your social security number are required if you have one. Full SSN is preferred but optional. Note: If you decline to register to vote, this fact will remain confidential and will be used only for voter registration purposes. If you register to vote, the office where your application was submitted will remain confidential and will be used only for voter registration purposes. You may request a copy of your voter registration form at any time from the registrar of voters.								
OFFICIAL USE ONLY ☐ New Registration Updated Registration: ☐ Address Change ☐ Name Change ☐ Party Change ☐ Change to Assistance in Voting ☐ Other REMARKS:								
CIRCLE ONE: PA MV	RG	SDA SS (Disability) Rec	ceived by:	Date:				

Power

Note: paper

voter registration forms must be post dated at least 30 days before Election Day.

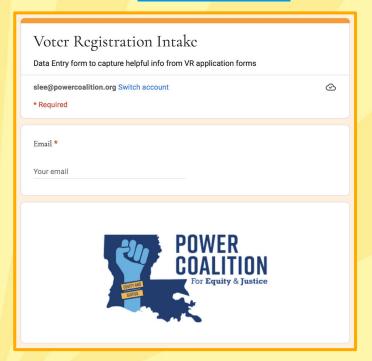


Using the Voter Intake Form

After your event, be sure that you enter ALL of the Paper Voter Registration forms into the Power Intake Form.

bit.ly/VRIntake

Intake Form



Know Your Rights

Louisiana Bill of Rights and Voting Information linked here:

https://www.sos.la.gov/ElectionsAndVoting/PublishedDocuments/BillOfRights.pdf



EMAIL: <u>DATA@POWERCOALITION.ORG</u>



Phone Banking

#PoweredByPowerCoalition



Virtual Phone Banking (VPB)

What is a Virtual Phone Bank?

- → Online phone bank
- Directly connected to our database
- Records all and syncs data that is collected



How does it work?

- Computer will display the contact information and the script
- Volunteers/Phone Bankers manually dial the numbers (using personal or campaign-provided phones)
- Data is recorded onto the computer by callers

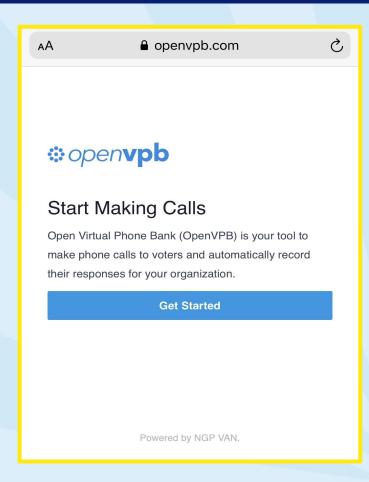
Logging into VPB...

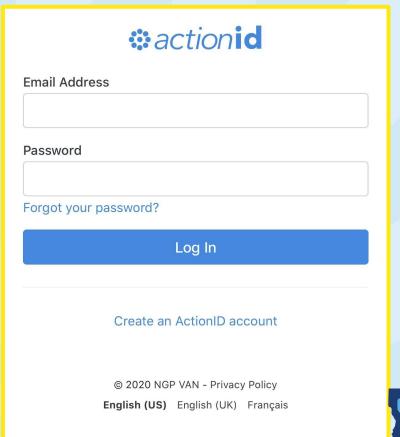
Please take a few minutes to log into the Virtual Phone Bank!

- 1. Go to openVPB.com and login using Action ID from earlier
- 2. Enter the OpenVPB code provided by PCEJ staff
- 3. Press Next twice and you're in!



Creating an ActionID





Creating an ActionID

Create ActionID Account ActionID is the account you use to access services from NGP VAN and EveryAction. Learn more about ActionID » **Email Address** 2× Password Show Password One lowercase character One uppercase character One number or special character 8 characters minimum First Name Last Name Phone Number · (201) 555-5555 By checking this box, you confirm that you have read and accepted our Privacy Policy Create Account

Create ActionID Account ActionID is the account you use to access services from NGP VAN and EveryAction. Learn more about ActionID » **Email Address** 123abc@gmail.com Password Show Password One lowercase character One uppercase character One number or special character ✓ 8 characters minimum First Name Nicole Last Name Smith Phone Number **■** ▼ (504) 555-1234 By checking this box, you confirm that you have read and accepted our Privacy Policy Create Account





Logout

Join a Phone Bank

A virtual phone bank (VPB) code is an 11 to 14-character code that grants access to an active virtual phone bank.

Virtual Phone Bank Code*

ABCDEFG-123456

Join a Phone Bank

Powered by NGP VAN.







Phone Banking Code

India Thomas Lillie Thomas Ronald Thomas

About Lillie
Early Voting Address
Early Voting City
Early Voting Location

Early Voting Location Personal Email

Polling Address

Polling City

Polling Location

Precinct

Orleans - 43a Ward 09

Preferred Email Preferred Phone

(504) 248-2064

Voting City, State, Zip

New Orleans, LA 70126

Also in Household:

Lillie Thomas

(504) 248-2064

48-year-old F

Voter name, underneath her name in blue is her phone number, underneath her phone number is her age and gender.

I Couldn't Reach Lillie

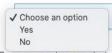
Hi, [VOTER NAME]. I am with the Power Coalition for Equity and Justice. It is important now, than ever before to complete the Census during the COVID-19 pandemic to make sure our communities most vulnerable receive federal funding for healthcare and food security.

Have you completed the Census?

Choose an option 💌

If 'NO', please visit my2020Census.gov soon to complete your Census!

Do you need any help filling out your form?



Can we count on you to tell your friends and neighbors about the

Census?



About Lillie

Early Voting Address Early Voting City

Early Voting Location

Personal Email

Polling Address

Polling City

Polling Location

Precinct

Orleans - 43a Ward 09

Preferred Email

Preferred Phone (504) 248-2064

Voting City, State, Zip

New Orleans, LA 70126

Also in Household:

Lillie Thomas

(504) 248-2064

48-year-old F

I Couldn't Reach Lillie

There are 3 people who are registered voters who are registered with the same address. You must ask for each person, and give their own individual response.

India Thomas Lillie Thomas Ronald Thomas

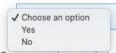
Hi, [VOTER NAME]. I am with the Power Coalition for Equity and Justice. It is important now, than ever before to complete the Census during the COVID-19 pandemic to make sure our communities most vulnerable receive federal funding for healthcare and food security.

Have you completed the Census?

Choose an option *

If 'NO', please visit my2020Census.gov soon to complete your Census!

Do you need any help filling out your form?



Can we count on you to tell your friends and neighbors about the

Census?



About Lillie

Early Voting Address

Early Voting City

Early Voting Location

Personal Email

Polling Address

Polling City

Polling Location

Precinct

Orleans - 43a Ward 09

Preferred Email

Preferred Phone

(504) 248-2064

Voting City, State, Zip

New Orleans, LA 70126

Here is how you select the response to the survey questions-most questions are usually Yes or No questions.

Also in Household:

India Thomas Lillie Thomas Ronald Thomas

Lillie Thomas

(504) 248-2064

48-year-old F

I Couldn't Reach Lillie

Hi, [VOTER NAME]. I am with the Power Coalition for Equity and Justice. It is important now, than ever before to complete the Census during the COVID-19 pandemic to make sure our communities most vulnerable receive federal funding for healthcare and food security.

Have you completed the Census?

Choose an option *

If 'NO', please visit my2020Census.gov soon to complete your Census!

Do you need any help filling out your form?

✓ Choose an option Yes

Can we count on you to tell your friends and neighbors about the

Census?



Lillie Thomas
(504) 248-2064
48-year-old F

I Couldn't Reach Lillie

Not Home

Refused

Deceased

Moved

Call Back

Busy

Left Message

Wrong Number

Disconnected

Did you talk to anyone e
Be sure to mark the results f
weren't home) by selecting a
your script. This will help rer
the same contacts more than

Refused: DO NOT use 'refused' lightly, refused is to only be used when a voter is extremely combative, or someone is adamant about not being contact again for any reason.

Deceased: If the person you are looking to speak with passed.

Moved: Some people may still have the same contact information but may have moved out of town.

Call Back: Don't usually use, but can use it if you caught someone at a bad time and they can't talk at the moment.

Busy: busy signal

Left Message: DO NOT USE. DO NOT LEAVE A MESSAGE unless told it is okay to do.

Wrong Number: you have the wrong number for the voter, the number they registered with isnt their number anymore and it hasn't been updated

Disconnected: Plenty of numbers will give a disconnect message or signal.



Polling Location

Preferred Email Preferred Phone

(504) 248-2064 Voting City, State, Zip

Orleans - 43a Ward 09

New Orleans, LA 70126

Precinct

Phone Banking

- Auto Dialer 300 400 calls per shift (Less than 300 calls a shift is low, the 300 400 calls include the disconnected numbers, not home, wrong numbers, etc. You won't actually speak with that many people)
- Manual Dialing/VPB 200 300 calls per shift. 50 dials/calls an hour minimum.
- Each shift is 4 hours each
- Your phone banking lead will get a weekly report of all of the calls that you
 made. It will show the calls you made, the amount of people you spoke too, and
 count each response you input.
- If your calls are low, the Data Team will contact your lead in regards to your numbers.
- Your numbers can be flagged if there are any issues with the number.



EMAIL: <u>DATA@POWERCOALITION.ORG</u>





Caddo VPB



Bossier VPB

OPENVPB.COM

MiniVAN Canvasser Training

#PoweredByPowerCoalition

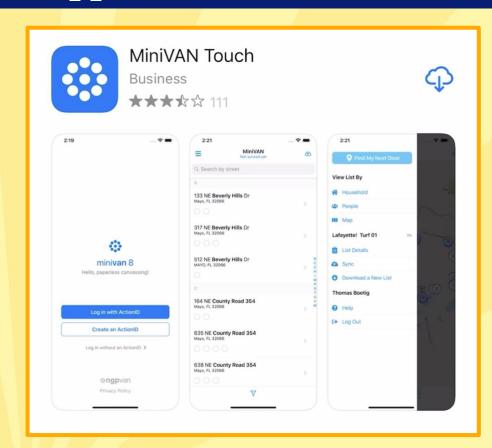


Canvassing in the MiniVAN App

What is miniVAN? - app that allows you to canvass, record data, and upload that data directly from a mobile device

- Collect data on the app during the canvass
- Sync your data at the end of the canvass

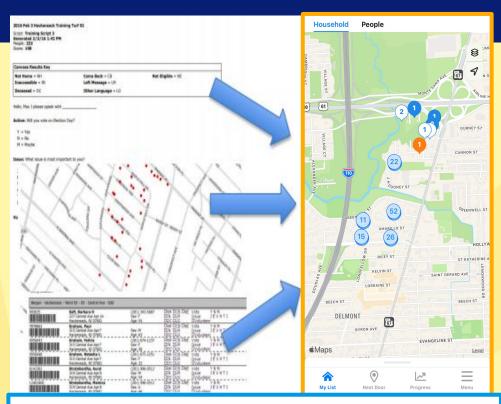


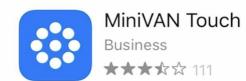


What is MiniVAN?

It's an app that...

- Replaces paper lists with an app that is downloaded onto your smartphone.
- Available on iPhone and Android app stores.
- Data entry done for you! Syncs canvass results to VAN*.
- Quality control step







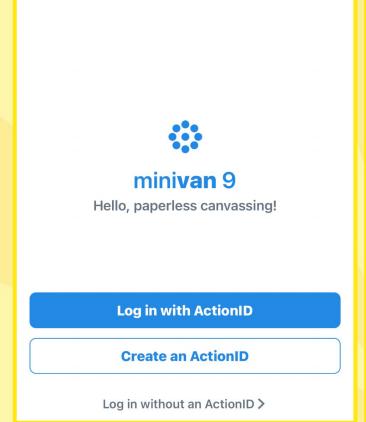
Creating an ActionID: linked

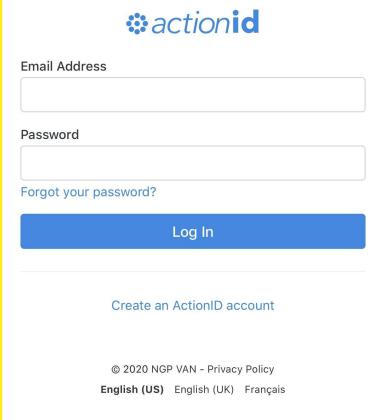
Create ActionID Account ActionID is the account you use to access services from NGP VAN and EveryAction. Learn more about ActionID » **Email Address** 2~ Password Show Password One lowercase character One uppercase character One number or special character 8 characters minimum First Name Last Name Phone Number **■ -** (201) 555-5555 By checking this box, you confirm that you have read and accepted our Privacy Policy Create Account

Create ActionID Account ActionID is the account you use to access services from NGP VAN and EveryAction. Learn more about ActionID » **Email Address** 123abc@gmail.com Password ☐ Show Password One lowercase character One uppercase character One number or special character ✓ 8 characters minimum First Name Nicole Last Name Smith Phone Number **■** ▼ (504) 555-1234 By checking this box, you confirm that you have read and accepted our Privacy Policy **Create Account**



LOG IN

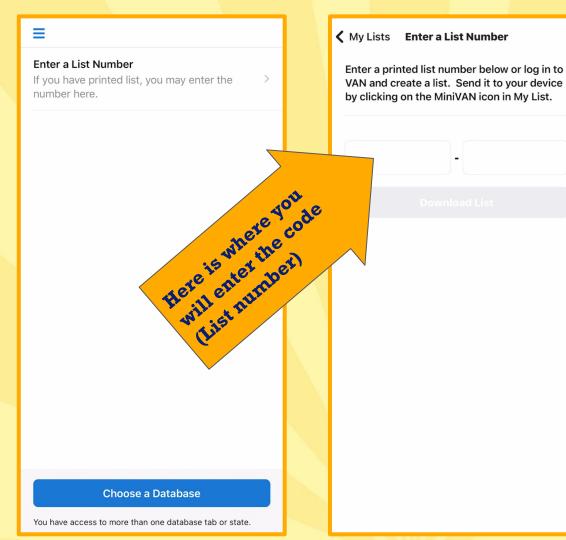




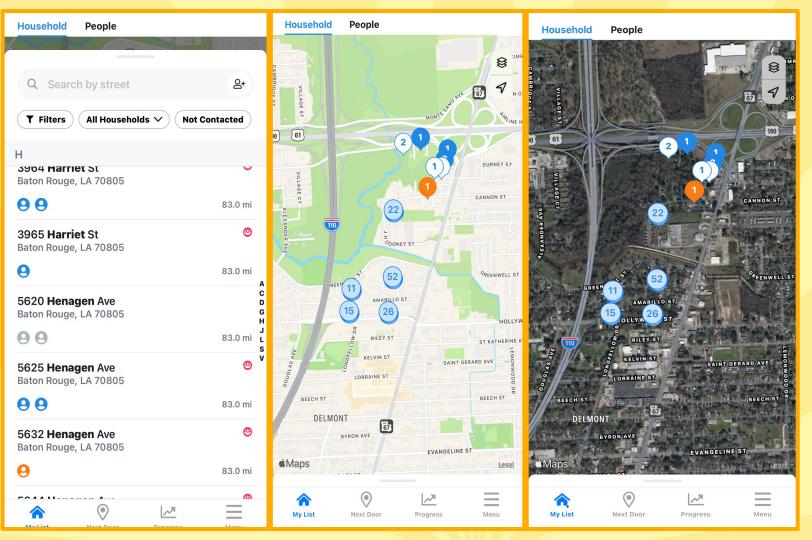
Create an Action
ActionID account
(bottom choice)

Use your own email!

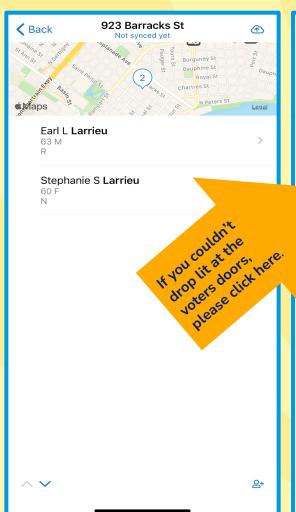


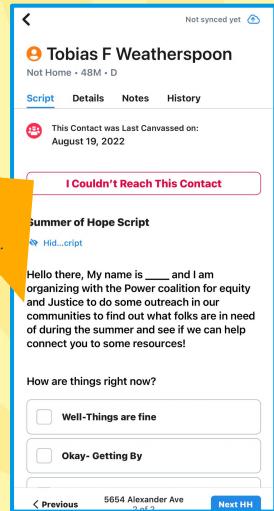


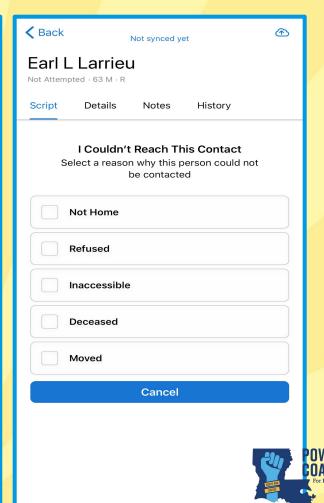




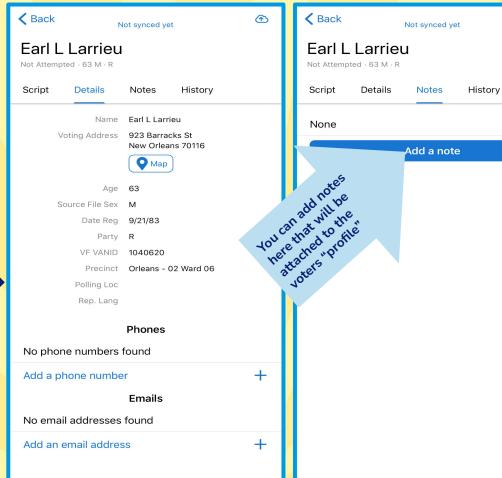




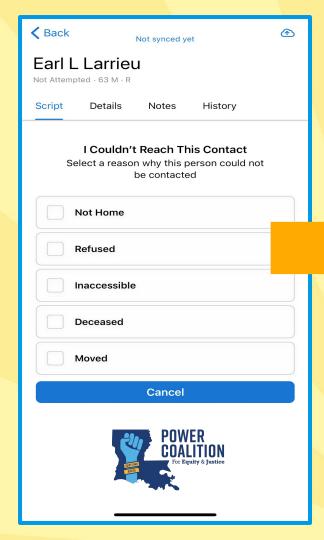








(



Not Home: If the voter didn't answer the phone. Or if you called for a voter and someone else picked up and said the person isn't home.

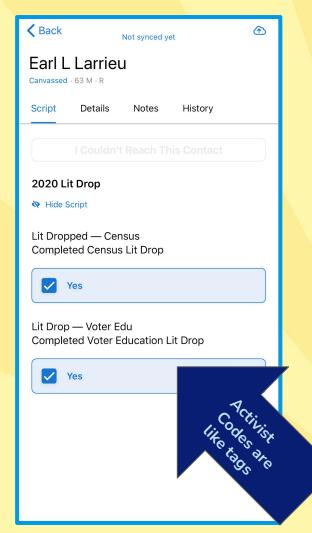
Refused: DO NOT use 'refused' lightly, **refused is to only** be used when a voter is extremely combative, or someone is adamant about not being contact again for any reason.

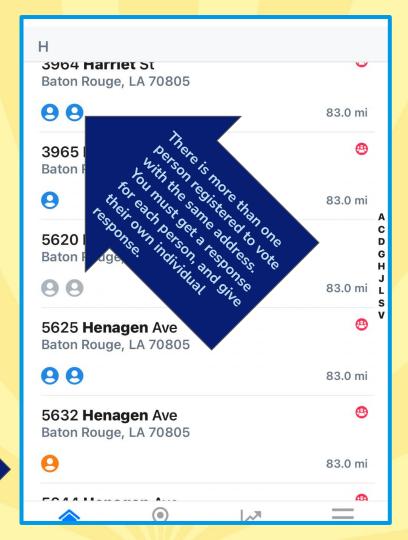
Deceased: If the person you are looking to speak with passed.

Moved: Some people may still have the same contact information but may have moved out of town.

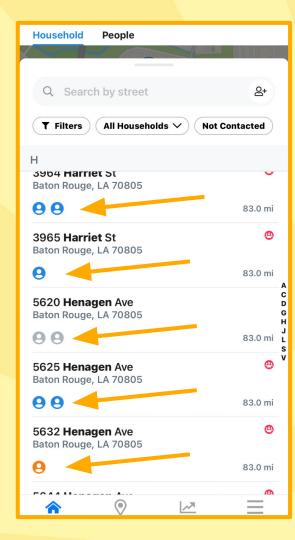
Call Back: Don't usually use, but can use it if you caught someone at a bad time and they can't talk at the moment.

Inaccessible: May live in a gated community. You can not access their door.









Gray =

Person needs to be canvassed

Blue =

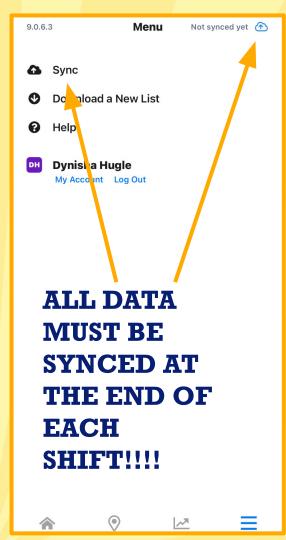
Successful Canvass

Orange =

Not Home

Black =

Inaccessible, Lit Drop, or any other canvass result.

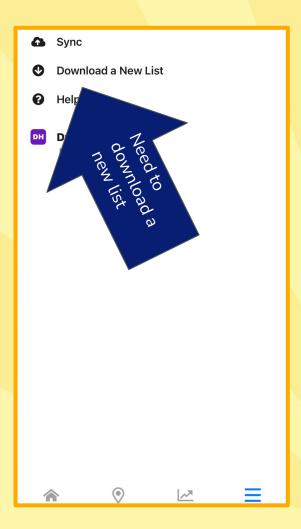


Any data that is not synced will be lost and not recorded!

You must sync data when connected to a Wi-Fi connection or it will use your phone's data.

There's 2 options to sync!









Canvassing

- 75 doors per shift (Less than 60 doors a shift is low).
- Each shift is 4 hours each
- Your regionally lead/supervisor will get a weekly report of all of the doors you canvassed..
- If your doors are low, the Data Team, will contact your lead in regards to your numbers.
- Your numbers can be flagged if there are any issues with the number.



Spoke/Dispatch Peer-to-Peer Texting

#PoweredByPowerCoalition



Spoke/Dispatch: Peer to Peer Texting Tool

LOG IN

SIGN UP

Sign up to be a "texter":

https://bit.ly/PowerCoalitionText

Spoke/Dispatch is a website we use for texting, if you already have a Spoke/Dispatch account from texting with another organization you will still need to create a new Spoke/Dispatch account with us.

LOG IN SIGN UP Welcome to Spoke Email info@powercoalition.org Password LOG IN

Welcome to Spoke info@powercoalition.org First name Last name Texting Alias (optional) Cell Number Password

Confirm Password

SIGN UP



Peer-to-Peer Texting

There are two main goals for each campaign.

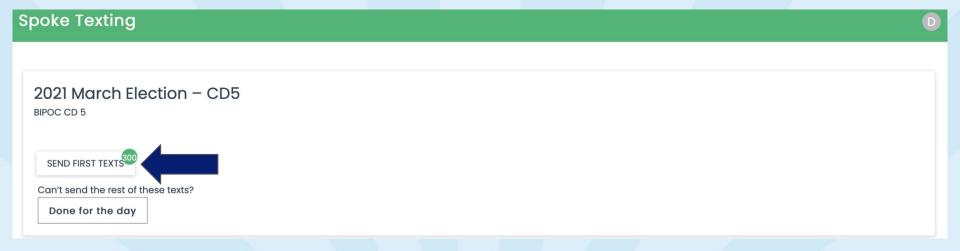
- → Send an initial text to every contact in the list.
- → Send a reply to folks who texted back.

After you log in to Spoke/Dispatch, your homepage will list all of the texting campaigns you've been working on.

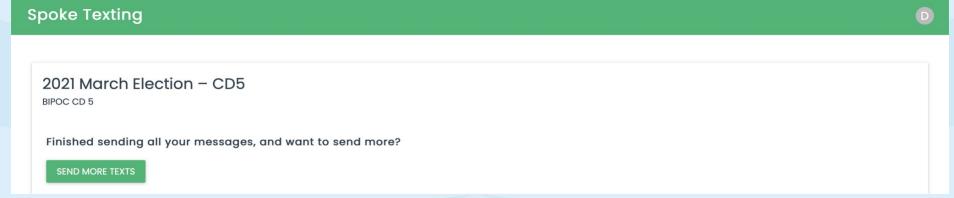
When a new campaign is available, you can join it in one of two ways. Your campaign organizer will either:

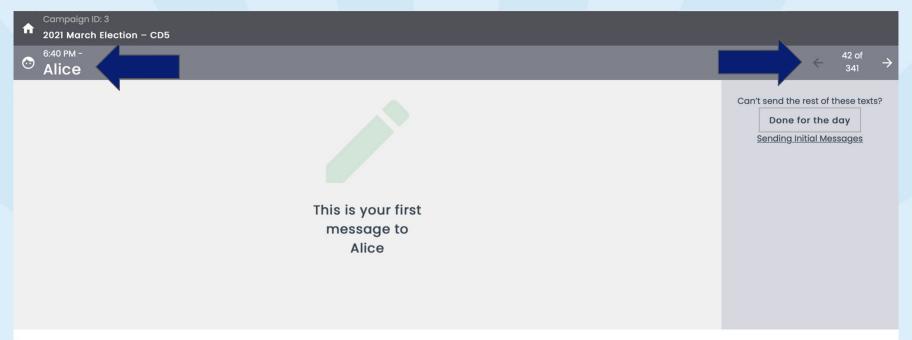
- Send an invite link which will automatically add you to a campaign; or
- Add you to the campaign directly and assign you a batch of text.

When you join a new campaign you'll see this on your homepage.



If you're "Done for the day" or log out and there's still additional messages to send this is the screen you will see.





Your message

Hi Alice, this is Dynisha, and I'm with the Power Coalition for Equity and Justice. We're reaching out to remind you that we have an election coming up on March 20th. In the March 20th election, you will get to decide who will represent your congressional district. This week is early voting week!





Header Option 2

Replies



Once you start sending out text messages people will begin to respond to you.

It is important that you respond quickly. Timely responses are most effective and most likely to have impact.

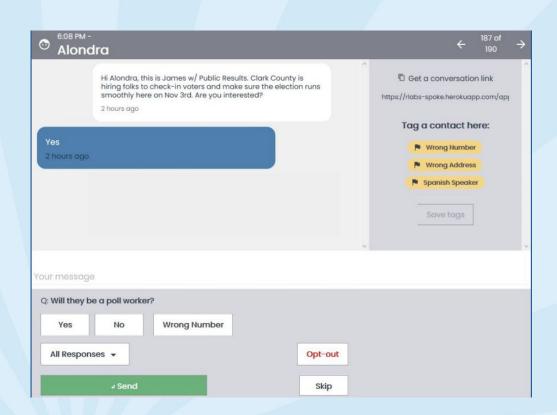
When people respond you will see the option to "respond" on your homepage.



Responding to replies...

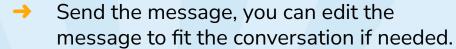
- Record their responses
- Tag contacts as needed
- Text back with a response
- Opt Out contacts if necessary.

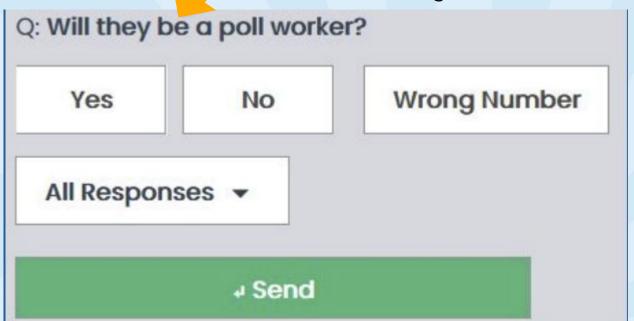




At the bottom of the screen you will see a question and the available responses.

→ Select their response, a message will appear.







Tags

You can apply tags to save important information about your conversation or about the contact.

This data is important so that we can follow up with people. We don't want to text the wrong numbers again with incorrect information.

Examples of Tags:

- Wrong Number
- Wrong Address
- Spanish Speaker

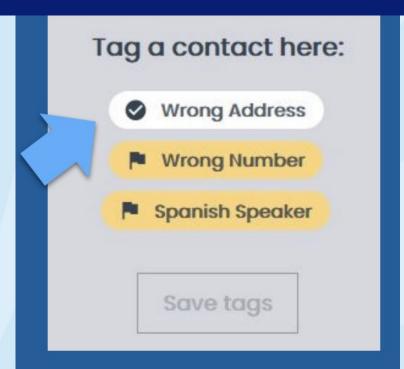


Using Tags

Find the tags on the right hand side bar of the screen.

Select the tag you want to use then select "Save tags"

Tags that are applied will be in white with a check mark next to them.





Canned Responses:

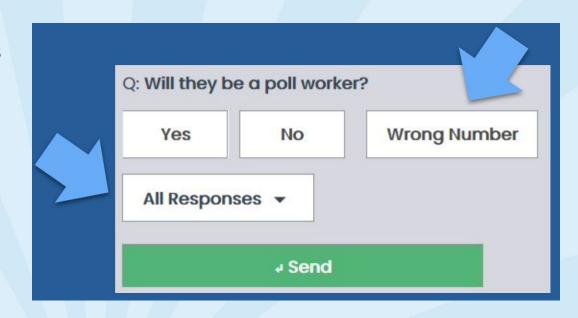
If their reply doesn't answer the question in you message....

Canned responses can be used if someone has moved, wrong number, want to know what time the polls are open, etc..



To Use Canned Responses:

- One or two canned responses may be visible as buttons. The rest will be available under "All Responses."
- Select the appropriate response.
- Send the message, adapting if needed.





Adapting & Writing Responses

You can adapt canned responses to make your conversations more natural. Just be sure to keep the important info in the response.

Be personal! This is a real conversation with a human being. You don't need to be formal -- in fact, it's better to put things in your own words when you are communicating by text.



Adapting & Writing Responses

If none of the canned responses work for your conversation, you can write your own reply. Keep it short and conversational.

Emojis are okay!



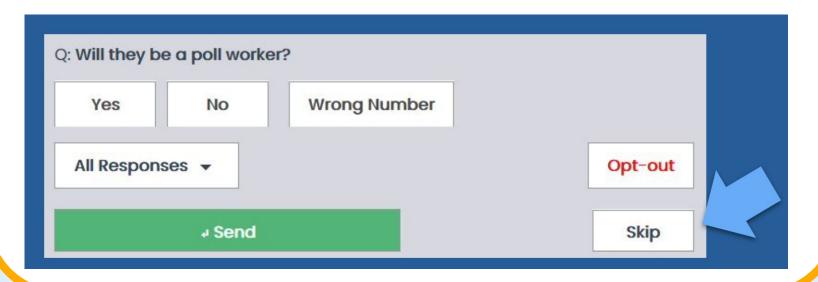
Always be careful not to accidentally spread misinformation. When in doubt about the answer to a question, ask your campaign organizer for help.



Skipping Replies

If a conversation has run its course and there's nothing left to say, use the "Skip" button to close that conversation.

If the person texts you again, it will re-open the conversation.



Opting Out

Opting out a contact removes them from our list permanently. **Opt out EVERYONE who:**

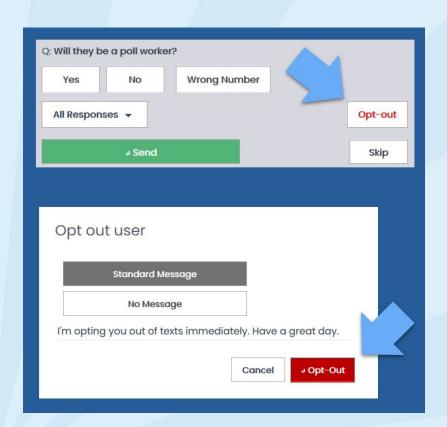
- 1. Asks to be removed or asks us to stop texting them. It's the law!
- 2. Responds with profanity, racist remarks, or rudeness.



How to Opt Someone Out

- 1. Click "Opt-out" to open the Opt-Out window.
- 2. Click the Opt-Out button to send the standard message.
- 3. If necessary, you can also edit the message or opt out the person without sending a message.

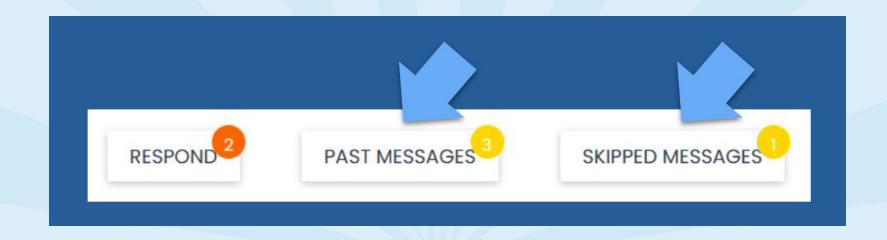




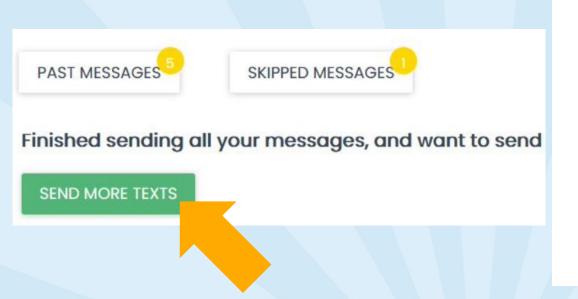
Past & Skipped Messages

Once you've replied to a message, it's stored in your "Past Messages." Conversations that you've closed are in your "Skipped Messages."

You can access these conversations here if you need to see them again or send an additional reply.



Getting a New Batch





You've messaged all your assigned contacts.

BACK TO TODOS

Finished sending all your messages, and want to send more?

SEND MORE TEXTS



Tips

Pace yourself. Don't text more contacts than you can reply to.

- Assume 10% of the people you text will respond. Most of your time will be spent on those responses.
- A reasonable sending rate to aim for is 1,000 1,500 initial texts per hour.

Check Spoke/Dispatch regularly and respond to texts.

- You should check for replies often in the first hour after sending texts, then less often as replies become less frequent.
- Replies may keep coming for a day or two after you text.
- Your conversations may be reassigned if they go unreplied.



Tips

Stay positive and polite, even with trolls.

- Remember, you're representing your organization and your messages reflect on them.
- Assume that anything you say can be shared on social media.
- If a response is violent or threatening or a person mentions self harm,
 report it to your campaign organizer.



Important Note

When you text people, you're not just getting the word out about an issue -- you're collecting data! This data helps us measure our impact and be more effective in future campaigns. Please make sure to:

- Record responses
- Add tags
- Opt out people who don't want to be texted

We're a 501(c3) organization and we <u>DO NOT</u> endorse, promote, and persuade folks <u>WHO</u> to vote for. Our job is to encourage our community to be civically engaged and to vote in every election!!

When you run into questions while texting, please ask your campaign organizer for assistance.

Don't be afraid to ask for help!





Training Text Campaign

QUALITY CONTROL WITH LARGE FIELD CAMPAIGNS



Create a Culture of Accountability

Canvasser Quality Control Training Agenda

- Tracking System
- How your data is used
- How your data translates to real power
- Community issues and futures are on the line
- Collecting Answers Honestly

Batch Sheets: YES HARD COPIES!!!

Canvasser Batch Sheet	
Canvasser Name Date: Time In:Time Out: Tablet # List #	Mileage Start Shift
Doors Knocked Canvassed # Conversations Not home	Question #1 - Can I still count on you to vote? Yes No Undecided Already voted
Refused Inaccessible Moved	Question #2 – How do you plan on returning your ballot? Mail Dropbox In Person
Team Leader Time IN Time OUT Hours in field	Pledge Cards Voter Registrations

Check the Data

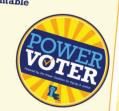
What is bad or suspicious data?

- Fake names
- Fake numbers.
- → Unrealistic progress numbers. Example: 20 doors per shift or 200 doors per shift, 50 calls per shift or 500 calls per shift.

I, Wanda Vote

pledge to become a Power Voter. I will:

- Vote in every election, educate myself about the candidates, and take at least one other person with me to the polls
- Hold my elected officials accountable by attending a candidate forum, educating them about the issues impacting my community and/or reaching out to them about important legislation
- Advocate for equity and justice in my community



Scan here to see updated election information



I will become a Power Voter because I care about:

- Fquitable access to quality education & job training
 - Workers' rights, including equal pay, living wages
 - Equitable access to affordable housing & healthcare
- Reforming the criminal justice system
- Voting rights for everyone
- Protecting immigrant families and their rights

There Should Always be Consequences Tied to Bad Data

IF EVERYTHING CHECKS OUT



IF YOU FIND OUT THE DATA IS BAD



Good Data Can:

- Help you understand the community you are working in.
- Establish a reputation
- → Help you plan for the future
- Uncover a problem in the community
- Support a narrative
- Educate the community
- Strengthen you practices
- Evaluate your work



EMAIL: <u>DATA@POWERCOALITION.ORG</u>





Please Fill Out An Evaluation!



PowerCoalition.org/Vote







info@PowerCoalition.org