

Summer Field Training

#PoweredByPowerCoalition



MiniVAN Canvasser Training

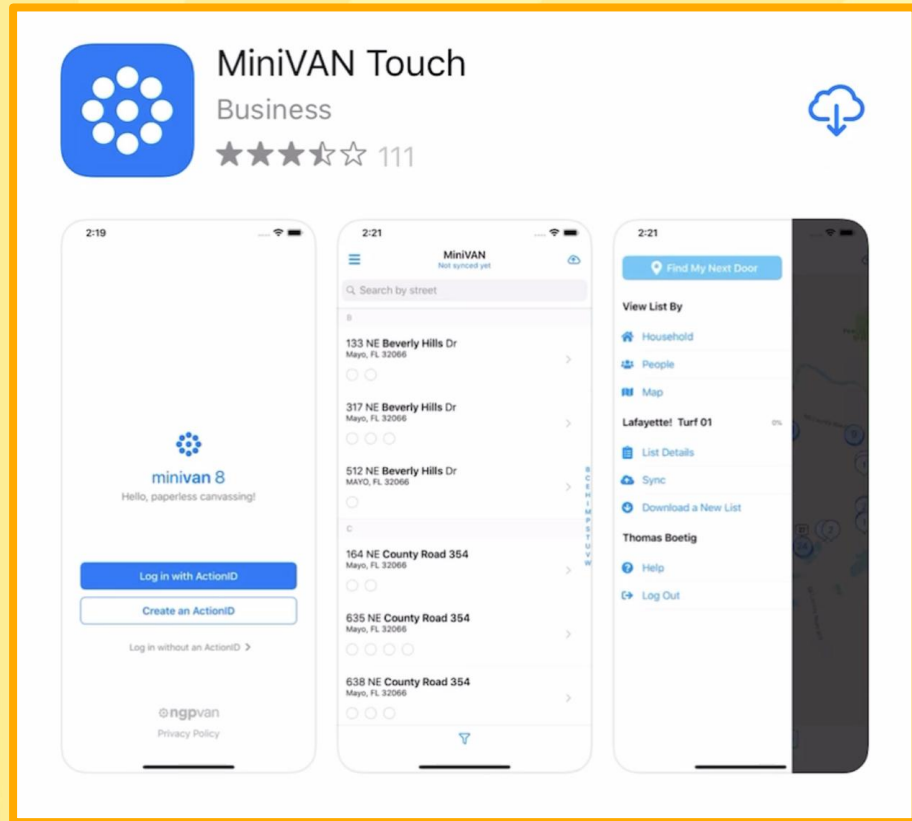
#PoweredByPowerCoalition



Canvassing in the MiniVAN App

What is miniVAN? - app that allows you to canvass, record data, and upload that data directly from a mobile device

- Collect data on the app during the canvass
- Sync your data at the end of the canvass



What is MiniVAN?

It's an app that...

- Replaces paper lists with an app that is downloaded onto your smartphone.
- Available on iPhone and Android app stores.
- Data entry done for you! Syncs canvass results to VAN*.
- Quality control step

The image displays the MiniVAN Touch app interface. On the left, a screenshot of a paper canvass list is shown with blue arrows pointing to the app's map and list views. The map view on the right shows a street grid with numbered blue and orange pins indicating canvass stops. Below the map is a list of canvassers with their names, phone numbers, and other details.

Begin	End	City	State	Zip	Area	Phone	Area	Phone	Area	Phone
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111
10/1/17	10/1/17	Delmont, PA	PA	15115	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111	Delmont, PA	412-261-1111

MiniVAN Touch Business
★★★★☆ 111

Creating an ActionID: *linked*

Create ActionID Account

ActionID is the account you use to access services from NGP VAN and EveryAction. [Learn more about ActionID »](#)

Email Address

Password

Show Password

One lowercase character

One uppercase character

One number or special character

8 characters minimum

First Name

Last Name

Phone Number

 (201) 555-5555

By checking this box, you confirm that you have read and accepted our [Privacy Policy](#)

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Email Address

Password

Show Password

✓ One lowercase character

✓ One uppercase character

✓ One number or special character

✓ 8 characters minimum

First Name

Last Name

Phone Number

 (504) 555-1234

By checking this box, you confirm that you have read and accepted our [Privacy Policy](#)

Create Account



LOG IN



minivan 9

Hello, paperless canvassing!

Log in with ActionID

Create an ActionID

Log in without an ActionID >



Email Address

Password

[Forgot your password?](#)

Log In

[Create an ActionID account](#)

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English (US) [English \(UK\)](#) [Français](#)

Create an Action
ActionID account
(bottom choice)

Use your own email!



The background of the image is a bright yellow sunburst pattern. The rays of the sunburst originate from the bottom center and fan out towards the top corners, creating a sense of radiance and energy. The rays are of varying lengths and thicknesses, creating a dynamic and eye-catching effect.

Canvassing List Number

45120806-56852

The background of the image is a bright yellow sunburst pattern. The rays of the sunburst originate from the bottom center and fan out towards the top corners, creating a sense of radiance and energy. The rays are of varying lengths and thicknesses, creating a dynamic and eye-catching effect.

New Orleans List Number

43972333-60553

Search by street



Filters

All Households

Not Contacted

H

3964 Harriet St
Baton Rouge, LA 70805



83.0 mi

3965 Harriet St
Baton Rouge, LA 70805



83.0 mi

5620 Henagen Ave
Baton Rouge, LA 70805



83.0 mi

5625 Henagen Ave
Baton Rouge, LA 70805



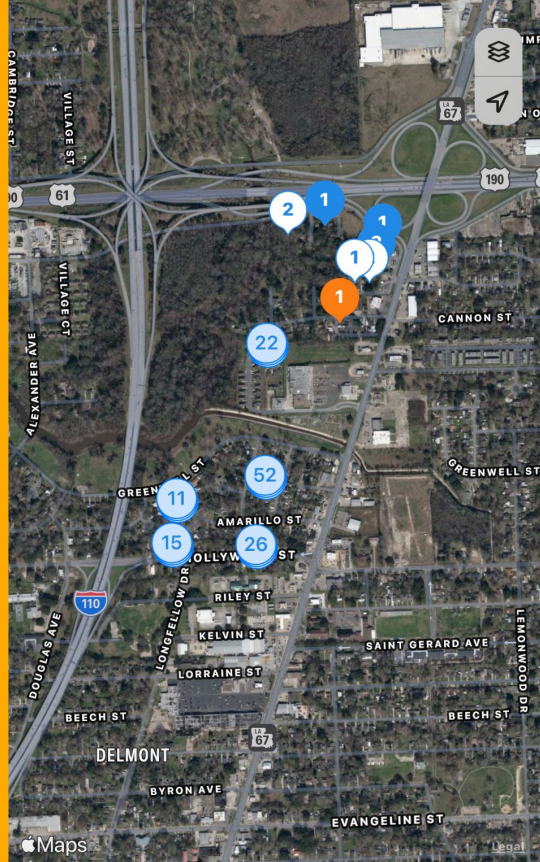
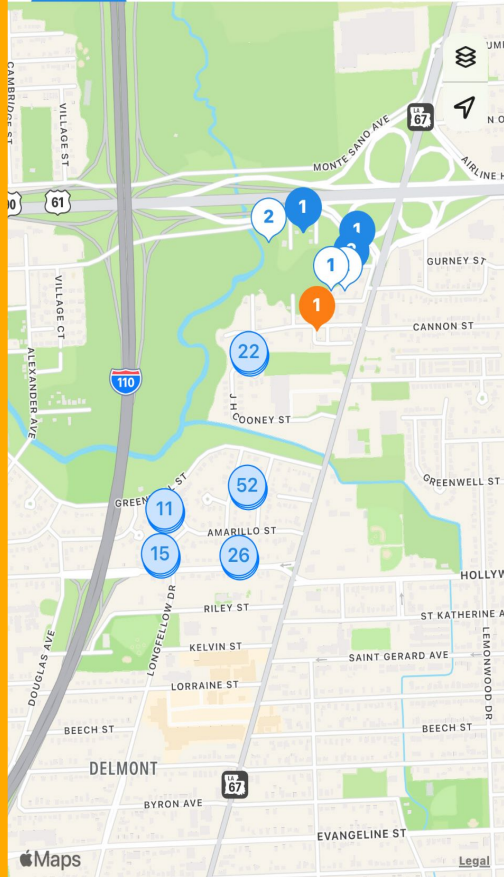
83.0 mi

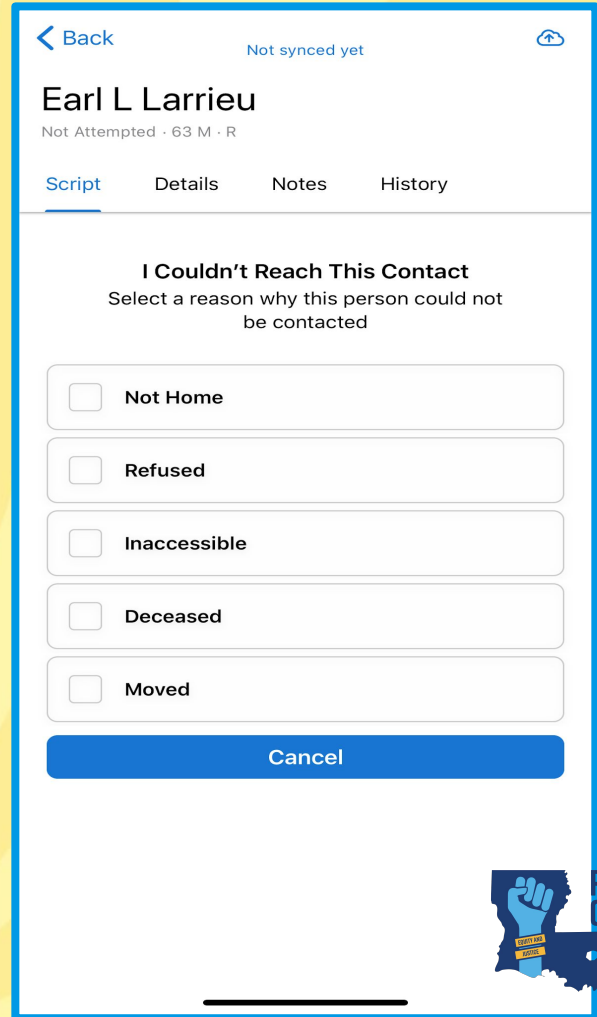
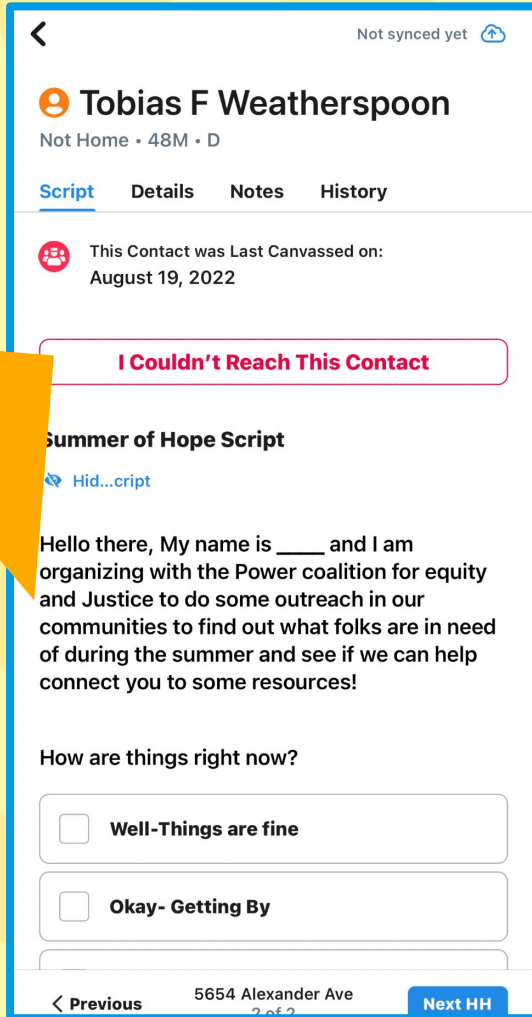
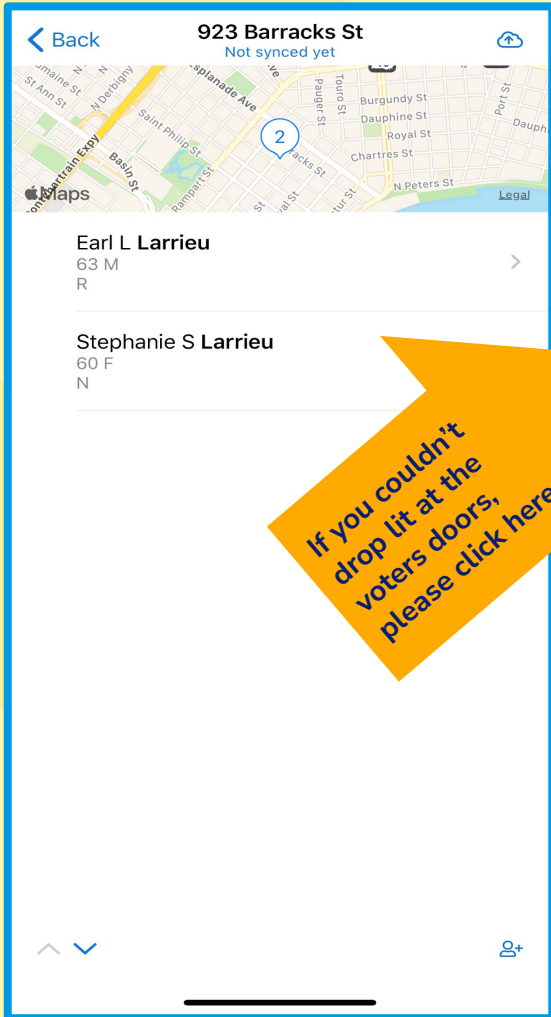
5632 Henagen Ave
Baton Rouge, LA 70805

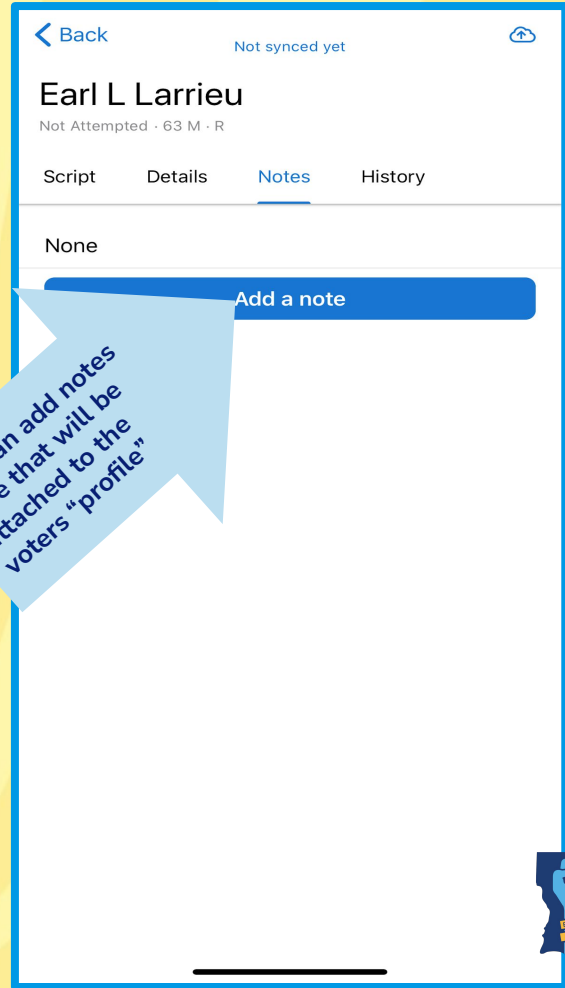
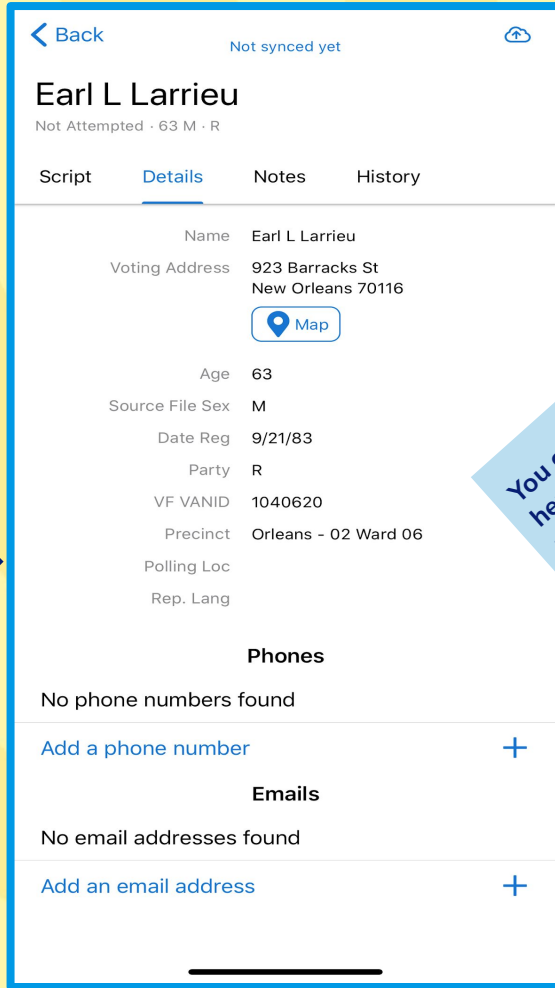
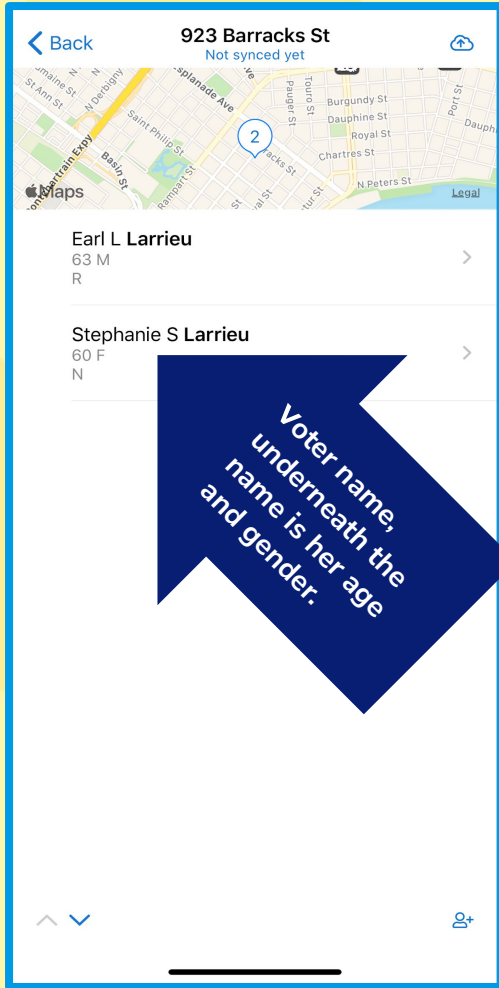



83.0 mi

5644 Henagen Ave







← Back Not synced yet 

Earl L Larrieu
Not Attempted · 63 M · R

Script Details Notes History

I Couldn't Reach This Contact
Select a reason why this person could not be contacted

Not Home


Refused

Inaccessible

Deceased

Moved

Cancel



Not Home: If the voter didn't answer the phone. Or if you called for a voter and someone else picked up and said the person isn't home.

Refused: DO NOT use 'refused' lightly, *refused is to only be used when a voter is extremely combative, or someone is adamant about not being contact again for any reason.*

Deceased: If the person you are looking to speak with passed.

Moved: Some people may still have the same contact information but may have moved out of town.

Call Back: Don't usually use, but can use it if you caught someone at a bad time and they can't talk at the moment.

Inaccessible: May live in a gated community. You can not access their door.

Back

Not synced yet



Earl L Larrieu

Canvassed · 63 M · R

Script Details Notes History

I Couldn't Reach This Contact

2020 Lit Drop

Hide Script

Lit Dropped — Census
Completed Census Lit Drop

Yes

Lit Drop — Voter Edu
Completed Voter Education Lit Drop

Yes

Activist Codes are like tags

H

3964 Harriet St
Baton Rouge, LA 70805



83.0 mi

3965
Baton



83.0 mi



5620
Baton

83.0 mi



83.0 mi

5625 Henagen Ave
Baton Rouge, LA 70805



83.0 mi

5632 Henagen Ave
Baton Rouge, LA 70805



83.0 mi

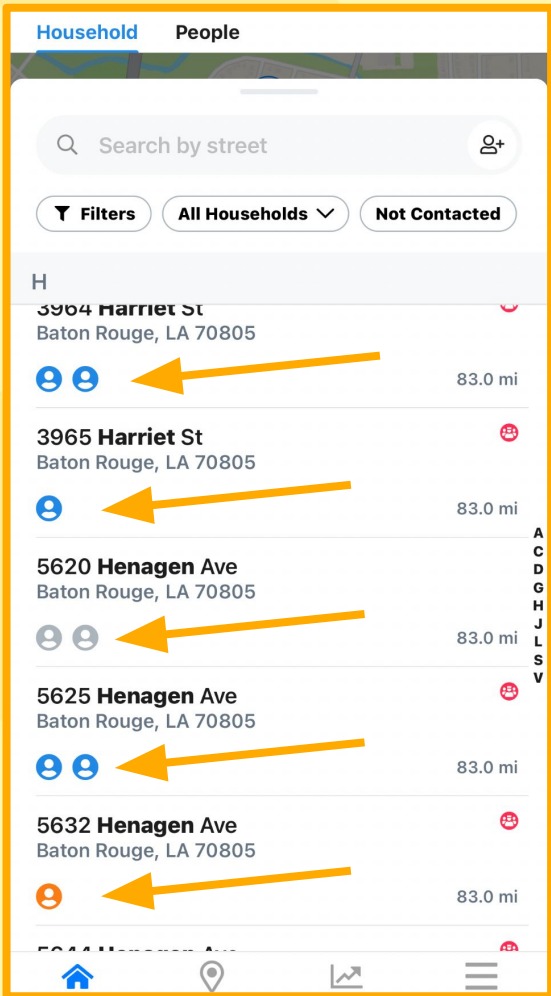
5644 Henagen Ave



A
C
D
G
H
J
L
S
V

There is more than one person registered to vote with the same address. You must get a response for each person, and give their own individual response.



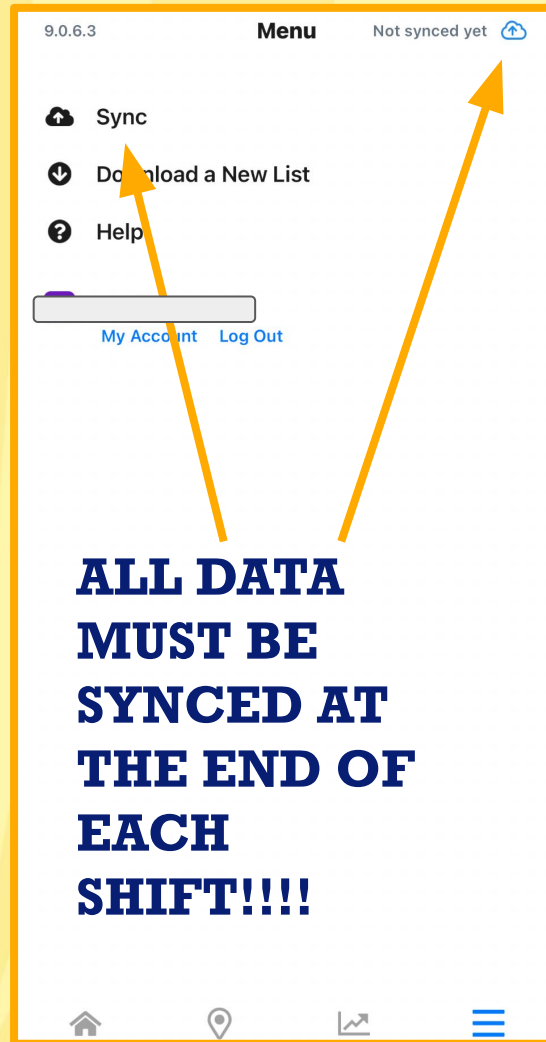


Gray =
Person needs to
be canvassed

Blue =
Successful
Canvass

Orange =
Not Home

Black =
Inaccessible,
Lit Drop, or any
other canvass
result.



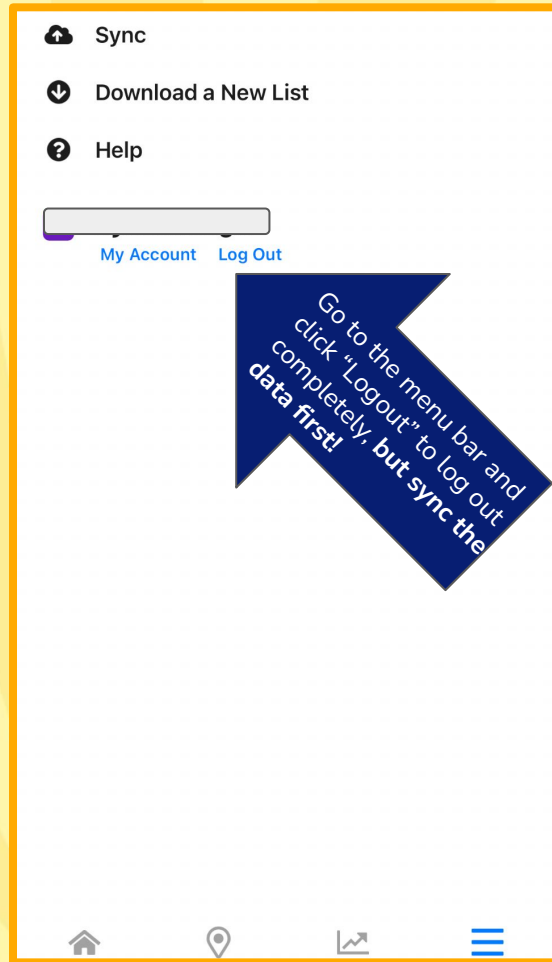
**ALL DATA
MUST BE
SYNCED AT
THE END OF
EACH
SHIFT!!!!**

Any data that is
not synced will be
lost and not
recorded!

You must sync
data when
connected to a
Wi-Fi connection
or it will use your
phone's data.

There's 2 options
to sync!





Canvassing

- **75 doors per shift goal!** (Minimum 60 doors per shift/15 doors an hour minimum)
- Each shift is 4 hours each
- Your regionally lead/supervisor will get a weekly report of all of the doors you canvassed..
- If your doors are low, the Data Team, will contact your lead in regards to your numbers.
- Your numbers can be flagged if there are any issues with the number.

Canvassing

Canvassing Do's	Canvassing Don'ts
Wear a mask (PPE) while approaching someone door if they request it!	DO NOT place any literature on or in anyone's mailbox for any reason.
Please record all of the data accurately on MiniVAN	DO NOT approach anyone during your shift without a mask or face coverings properly placed if the person requests it!
Please <u>SYNC AFTER EVERY SHIFT.</u>	DO NOT go into anyone's home
Please remember to sign in for your shift	If you are with a partner please DO NOT separate far from each other.
Please remember to sign out for your shift	DO NOT forget to sign in and out before and every shift. DO NOT sign out before you sync your data back



EMAIL: DATA@POWERCOALITION.ORG





New Orleans VPB
FE9785G-967682
OPENVPB.COM

Phone Banking

#PoweredByPowerCoalition



Virtual Phone Banking (VPB)

What is a Virtual Phone Bank?

- Online phone bank
- Directly connected to our database
- Records all and syncs data that is collected



How does it work?

- Computer will display the contact information and the script
- Volunteers/Phone Bankers manually dial the numbers (*using personal or campaign-provided phones*)
- Data is recorded onto the computer by callers



Logout

Join a Phone Bank

A virtual phone bank (VPB) code is an 11 to 14-character code that grants access to an active virtual phone bank.

Virtual Phone Bank Code*

Join a Phone Bank

Powered by NGP VAN.



**Here is where you
will enter the code
(List number)**



OPENVPB.COM
EF58B5C-434273




OPENVPB.COM

EF58B5C-434273

Creating an ActionID

AA  openvpb.com 




Start Making Calls

Open Virtual Phone Bank (OpenVPB) is your tool to make phone calls to voters and automatically record their responses for your organization.

[Get Started](#)

Powered by NGP VAN.



Email Address


Password

[Forgot your password?](#)

[Log In](#)

[Create an ActionID account](#)

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English (US) English (UK) Français



POWER COALITION
For Equity & Justice

Creating an ActionID

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Email Address

Password

Show Password

One lowercase character

One uppercase character

One number or special character

8 characters minimum

First Name

Last Name

Phone Number

By checking this box, you confirm that you have read and accepted our [Privacy Policy](#)

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Password

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✓ One lowercase character

✓ One uppercase character

✓ One number or special character

✓ 8 characters minimum

First Name

Last Name

Phone Number

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Create Account



About Jeraline

Ethnicities

Genders

Language Preferences

Races

Sexual Orientations

Early Voting Address

Early Voting City

Early Voting Location

Polling Address

#N/A

Polling City

Polling Location

#N/A

Precinct

Saint Charles - 1a Ward 04

Preferred Email

Preferred Phone

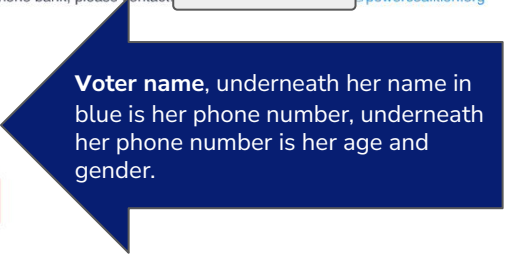
If you have questions about this phone bank, please contact [redacted] @powercoalition.org

Jeraline Williams

[redacted]

74 F

I Couldn't Reach Jeraline



Save & Next Call

Hi [VOTER Name], this is [PHONE BANKER

Name] with Power Coalition and we're calling folks in our community to encourage our people to register to vote!

Here's a few reasons to update

your voter registration form:

To register to vote.

Change your address.

Request a name change.

Change party affiliation.

Request assistance in voting.

Do you need to update your voter registration information?



About Lillie

Early Voting Address

Early Voting City

Early Voting Location

Personal Email

Polling Address

Polling City

Polling Location

Precinct

Orleans - 43a Ward 09

Preferred Email

Preferred Phone

Voting City, State, Zip

New Orleans, LA 70126

Also in Household:

Lillie Thomas

48-year-old F

I Couldn't Reach Lillie

Hi, [VOTER NAME]. I am with the Power Coalition for Equity and Justice.

It is important now, than ever before to complete the Census during the COVID-19 pandemic to make sure our communities most vulnerable receive federal funding for healthcare and food security.

Have you completed the Census?

Choose an option

If 'NO', please visit my2020Census.gov soon to complete your Census!

Do you need any help filling out your form?

✓ Choose an option
Yes
No

Can we count on you to tell your friends and neighbors about the Census?

There are 3 people who are registered voters who are registered with the same address. **You must ask for each person, and give their own individual response.**

India Thomas Lillie Thomas Ronald Thomas



Early Voting City

Early Voting Location

Polling Address

#N/A

Polling City

Polling Location

#N/A

Precinct

Saint Charles - 1a Ward 04

Preferred Email

Preferred Phone

Hi [VOTER Name], this is [PHONE BANKER

Name] with Power Coalition and we're calling folks in our community to encourage our people to register to vote!

Here's a few reasons to update

your voter registration form:

To register to vote.

Change your address.

Request a name change.

Change party affiliation.

Request assistance in voting.

Do you need to update your voter registration information?

- ✓ Choose an option
- Yes
- No
- Unsure

Share the link to register.... <https://bit.ly/PCEJVoterReg>

Can we text or email you more voter registration information?

Choose an option

Dropdown Answer Menu! Here is how you select the response to the survey questions—most questions are usually Yes or No questions.



Do you have access to testing?

Choose an option ▾

Are you behind in your rent or mortgage payments due to COVID 19?

Choose an option ▾

Have you been an essential worker during the pandemic?

Choose an option ▾

How has your employment status changed due to COVID - 19?

- ✓ Choose an option
- No Change
- Essential Worker**
- Worked From Home
- Fired
- Reduced Hours
- Furloughed
- Unemployed Before

Issue Based Questions & Answer!



You can add notes here that will be attached to the voters "profile". Also add notes if a follow up is needed!

TI... have resource information on our website,
W...
N...

Text input field for notes.

Stop Making Calls

Skip

Save & Next Call

ABOUT LILLIE

Early Voting Address

Early Voting City

Early Voting Location

Personal Email

Polling Address

Polling City

Polling Location

Precinct

Orleans - 43a Ward 09

Preferred Email

Preferred Phone

Voting City, State, Zip

New Orleans, LA 70126

Also in Household:

India Thomas Lillie Thomas Ronald Thomas

Lillie Thomas

48-year-old F

I Couldn't Reach Lillie

- Not Home
- Refused
- Deceased
- Moved
- Call Back
- Busy
- Left Message
- Wrong Number
- Disconnected

! Did you talk to anyone else in the household? Be sure to mark the results for those who weren't home by selecting a reason in your script. This will help re-visit the same contacts more than once.

Lillie Thomas's results will be saved with the other household member's responses.

Not Home: If the voter didn't answer the phone. Or if you called for a voter and someone else picked up and said the person isn't home.

Refused: DO NOT use 'refused' lightly, *refused is to only be used when a voter is extremely combative, or someone is adamant about not being contact again for any reason.*

Deceased: If the person you are looking to speak with passed.

Moved: Some people may still have the same contact information but may have moved out of town.

Call Back: Don't usually use, but can use it if you caught someone at a bad time and they can't talk at the moment.

Busy: busy signal

Left Message: DO NOT USE. *DO NOT LEAVE A MESSAGE unless told it is okay to do.*

Wrong Number: you have the wrong number for the voter, the number they registered with isn't their number anymore and it hasn't been updated

Disconnected: Plenty of numbers will give a disconnect message or signal.



Orleans - 43a Ward 09

Preferred Email

Preferred Phone

Voting City, State, Zip

New Orleans, LA 70126

I Couldn't Reach Lillie

- Not Home
- Refused
- Deceased
- Moved
- Call Back
- Busy
- Left Message
- Wrong Number
- Disconnected

i Did you talk to anyone else in the household?

Be sure to mark the results for each member in Lillie's household (even if they weren't home) by selecting a different person from 'Also in Household' at the top of your script. This will help remove Lillie's household from your list to avoid calling the same contacts more than once.

Lillie Thomas's results will be saved with the other household member's responses. When you're all set, select 'Save & Next Call'.

Cancel

Save & Next Call

Save after each call, and move on.

A note, that's reminding you to **make sure you answer for each person attached to the address** before you move on.



Phone Banking

- **Auto Dialer** – 300 - 400 calls per shift (Less than 300 calls a shift is low, the 300 - 400 calls include the disconnected numbers, not home, wrong numbers, etc. You won't actually speak with that many people)
- **Manual Dialing/VPB** – 200 - 300 calls per shift. 50 dials/calls an hour minimum.
- Each shift is **4 hours each**
- **Your phone banking lead will get a weekly report of all of the calls that you made.** It will show the calls you made, the amount of people you spoke too, and count each response you input.
- **If your calls are low**, the Data Team will contact your lead in regards to your numbers.
- Your numbers can be flagged if there are any issues with the number.



EMAIL: DATA@POWERCOALITION.ORG





Please Fill Out An Evaluation!



PowerCoalition.org/Vote



PowerCoalition



@PowerCoEJ



@PowerCoEJ

info@PowerCoalition.org