



**POWER
COALITION**
For Equity & Justice

ORGANIZER TRAINING WORKBOOK



This work is undeniably challenging, yet crucial for advancing our progressive movement. The heart of our work lies in connecting with people, understanding them, nurturing relationships, and fostering leaders. These connections not only sustain us and protect the vulnerable but also bring us immense joy.

Authentic relationships are the bedrock of effective organizing. They power us to help individuals redefine their roles within their work and community, while also enabling us to identify and support emerging leaders. This cycle of power is central to our efforts with the Power Coalition for Equity and justice and our partners in the movement.

We understand that organizing is fundamentally about building strong networks grounded in trust and mutual support. It's about recognizing and respecting our shared humanity and the inherent rights that come with it.

At this pivotal moment, we recognize the significance of short-term actions like elections, voter registration drives, and Census outreach in expanding our base. However, our next challenge is transforming these moments into long-term opportunities to build lasting power within our communities.

We also acknowledge that we're not venturing into uncharted territory. This approach is informed by the tireless efforts of those who work daily to build power for individuals and communities to embrace their collective power.

Our current challenge is to integrate various facets of our work—voting and organizing, short-term mobilization and long-term movement building, local and national resources, technology and personal connections, and fostering passion alongside patience. These are formidable tasks, but they present us with a unique opportunity to unite these efforts for greater impact.

Together, we are committed to realizing the future we envision—a future built on inclusive, Power, collective action, and sustainable progress for all.



Towards Power,

Ashley Shelton

Founder, President, & CEO

Power Coalition for Equity & Justice

Power Coalition Values

The People Closest To The Problem Are Closest To The Solution

Those who are directly affected by harmful policies and inequitable systems should lead the movement for change. This is why we center community members in our campaigns by meeting people where they are and engaging them in conversations to ensure we are being responsive to community needs.

Government Should Be Accountable To Citizens For Its Actions

Louisiana is at its best when it fulfills its Constitution’s promise to “secure justice for all, preserve peace, protect the rights, and promote the happiness and general welfare of the people.” This requires electing candidates of choice and ensuring that community members turn out to vote for people and causes that will make their lives better and holding elected officials accountable for their actions at the ballot.

Intersectionality Is Mandatory In Policy Advocacy

Power is built by working together across issue and policy areas, and constructing a shared frame for advocacy with one voice. By centering people who have been historically marginalized from positions of power, we strive to dismantle systems of oppression by supporting all parts of community member’s identities.

SECTION 1:
Organizing 5

SECTION 2:
Get Out the Vote (GOTV) 13

2024 Fall Election Dates 14

Why we have Runoff Elections 15

How Votes are Counted in Louisiana. 15

Organizing a Voter Registration Drive 16

Power Voter Registration How-To 17

Voter Registration FAQs 20

High School Students 22

College Students 23

Formerly Incarcerated Persons 24

Disability Voting Rights 25

Power Voter Shortcuts. 26

SECTION 2.5:
GOTV Training 27

Peer to Peer Texting (Dispatch/Spoke) 28

Phone Banking (Van VPB) 32

Canvassing (MiniVan) 34

Reporting in VAN 37

Events & Tabling 38

SECTION 3:
Glossary 39

SECTION 4:
Appendix 43

Campaign Successes 44

Faith-Based Organizing 46

Demystifying Louisiana’s Court System. 49

2024 House District Maps 50



WE HAVE LIVED LONG BVT THIS IS THE NOBLEST WORK OF OVR WHOLE LIVES IT WILL TRANSFORM VAST SOLITVDDES INTO THRIVING DISTRICTS THE UNITED STATES TAKE RANK THIS DAY AMONG THE FIRST POWERS OF THE EARTH

THE INSTRUMENTS WHICH WE HAVE JUST SIGNED WILL CAUSE NO TEARS TO BE SHED THEY PREPARE AGES OF HAPPINESS FOR INNVMERABLE GENERATIONS OF HVMAN CREATVRES
ROBERT R. LIVINGSTON
MAY 31ST 1807
AFTER THE SIGNING OF THE TREATY PURCHASING LOUISIANA FROM FRANCE

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SECTION 1

Organizing

What is organizing?

Community organizing is a way to build power to change issues that directly impact people. Community organizing is not one thing, it involves developing relationships with people and organizations, identifying and empowering leaders, providing opportunities to gain a new understanding of their interests and resources, and how to use these resources and power building to create change.

Our goal is not just to register new voters or turn them out to vote in the 2024 presidential election (though we want to do that too!) but **we want to share tools and opportunities so that all people feel like they can engage with democracy and feel empowered** to make their voice heard in the voting booth and beyond. Successful organizing takes time and is achieved by making new relationships, developing trust, and building community power.

We use a justice and equity framework in our campaigns. This means that we center people who have been historically marginalized from positions of power and strives to dismantle systems of oppression. This framework allows us to continue to adjust our priorities to be responsive to the needs of communities while building power through organizing, voter education, and community resources.

We are excited to work with individuals and organizations to continue to build power in Louisiana in 2024!



The Power of Organizing¹

Organizing goes by different names—'leaderful', 'distributed organizing', 'relational organizing', or the 'snowflake model'. Organizing in essence supports causes and campaigns led by dedicated volunteers identified, trained, and sustained by core organizers. The paths individuals take to leadership and the nature of one-on-one conversations may vary.

At its essence, this model centers on key components:

- 1. Assessing Leadership Growth:** Evaluating where individuals stand in their leadership journey and engagement with our organization or cause informs the next steps.
- 2. Personalized Conversations:** These aren't surveys; they're discussions aimed at understanding personal perspectives and passions, encouraging action to create change (often termed agitation).
- 3. Task Delegation:** this practice ensures leaders and potential leaders actively and publicly support the campaign. Defining leadership roles early is crucial for genuine leadership development, with experienced leaders tasked with nurturing new ones.
- 4. Defining Success Collaboratively:** Success is determined through shared goals, with leaders, activists, and members involved in defining and measuring progress. Recognizing small victories along the way is integral.

Advancing our progressive movement relies on sustaining long-term engagement and commitment. This model prioritizes facilitated self-determination and leadership development within the communities we organize. This guide aims to support these principles.

Consider these questions as you implement these organizing elements:

- ➔ Are our activists adequately trained to evolve into effective leaders?
- ➔ Do volunteers maintain ongoing engagement with our staff?
- ➔ Are campaign plans designed to cultivate member growth and leadership?
- ➔ Do our campaigns articulate clear, measurable demands?
- ➔ Do our campaigns foster opportunities for broader coalition-building?

Answering these questions will enhance the effectiveness of our efforts toward shared goals and aspirations.

The Power of One on Ones

A "one-on-one" is a fundamental organizing conversation where organizers meet individually with people. These conversations empower community members to collectively address issues that matter to them and their families. Such conversations are powerful because they foster genuine trust based on shared interests. Through attentive listening and understanding during these discussions, we uncover common ground and realize our collective strength in tackling challenges and supporting each other.

Think of one-on-one conversations as friendly interviews. Organizers primarily listen to understand what drives someone, exploring topics like what keeps them up at night, their passions, and their deepest concerns. These discussions typically take place face-to-face, often in the individual's home, lasting about 30 to 45 minutes to establish an authentic connection. By the end, both parties should grasp each other's priorities, such as paid time off, affordable healthcare, clean water, nutritious food, public transportation, rent control, or addressing workplace issues like nepotism.

¹Adopted from *Action Builder and Labor Organizing*



To integrate one-on-one meetings effectively, program staff and leaders must nurture active listening, assessment, relational, and understanding skills. Unlike programs where leadership and agenda-setting are top-down, organizing activates people to shape their own solutions. It recognizes individual needs while advocating that collective action is the most effective way to meet them.

Scheduling a One-on-One Meeting:

Use existing lists or build new contacts and call potential leaders to arrange face-to-face meetings. The goal of the call is solely to schedule the meeting, not to establish a relationship over the phone.

Series of horizontal dotted lines for notes.



Power Tips for Hosting an Effective One-on-One Meeting:

- ➔ **Introduce yourself** and remind them of your previous conversation or meeting.
- ➔ **Ask open-ended questions** that encourage detailed responses. For example:
 - ➔ What are your hopes for the children in our community?
 - ➔ Which community organizations are you involved in?
 - ➔ How have you been impacted by this issue?
- ➔ Build rapport by finding common ground and **avoid giving advice or judgments**. Focus on listening attentively.
- ➔ **Explore their passions** and follow up with related questions.
- ➔ **Gauge their alignment** with progressive ideals through their responses.
- ➔ **Identify if they already hold leadership roles** in other groups or organizations.
- ➔ Inquire about other potential leaders they may know.
- ➔ Invite them to **participate in specific actions**

or events related to your cause.

- ➔ **Thank them for their time** and willingness to engage.
- ➔ **Limit note-taking** during the meeting, except for verifying contact information. Afterward, jot down key points and commitments made.

If you're new to conducting one-on-ones, learning alongside experienced organizers is invaluable. Training and practice are crucial for both staff and volunteers to master these skills effectively.²

One-on-one conversations have a rich history in movements like civil rights and labor organizing. **These deeply personal interactions provide space for individuals to realize that their challenges are shared by others.** While resource-intensive, in-person meetings have a profound impact on building relationships and mobilizing people into action.

By incorporating one-on-one meetings into your program, you foster a culture of meaningful relationship-building proven to be effective in driving collective action.

²Source: New York City Organizing Support Center, 2000



Organizing

Relationships are Powerful

Managing relationships and notes effectively is critical for any successful campaign.

Current Practices:

- ➔ **Note-Taking:** How do you currently document interactions with individuals? Are these notes well-organized and accessible?

- ➔ **Mapping Relationships:** How do you track connections between leaders and potential leaders?

- ➔ **Centralized Storage:** Is there a central repository where all notes are stored and easily accessible?



Organizing

Tasks

Efficiently distributing organizing tasks is essential for executing your outreach plan. Here's how to enhance task management:

Current Processes:

➔ **Task Distribution:** How do you currently assign and track tasks among your team and volunteers?

➔ **Implementation:** Once a plan is set, how do team members know their roles, scripts, and targeted areas?



Power Tips:

- ➔ **Delegation:** Assign specific tasks to activists and organizers based on defined targets and criteria.
- ➔ **Efficiency:** Streamline task assignment using turf-cutting and clear timelines to ensure clarity and accountability.
- ➔ **Coordination:** Facilitate effective communication to ensure everyone understands their responsibilities and has necessary information.





SECTION 2

Get Out the Vote

(GOTV)

“Get out the vote,” or GOTV, is a broad term used by campaigns, candidates, political parties, civic institutions, and individuals to describe organized efforts aimed at registering voters and increasing voter turnout. These initiatives can be nonpartisan, focused on boosting overall voter participation, or partisan, aimed at mobilizing specific supporters of candidates or causes. GOTV activities may be tied to specific elections or conducted independently of electoral cycles

GOTV holds vital importance due to the fact that many eligible voters choose not to vote. This section provides tools and resources to help you develop your own Get Out The Vote (GOTV) plans. These efforts are critical in increasing voter turnout, especially considering that only 58.1 percent of eligible voters participated in the 2020 presidential election, with local elections often seeing even lower turnout rates.

Voter Registration Tools: Use platforms such as TurboVote or Rock the Vote to facilitate easy voter registration.

Voter Education: Create informative materials detailing the voting process, deadlines, and local requirements. Websites like Vote411.org offer nonpartisan information.

Volunteer Recruitment: Engage volunteers for activities like phone banking, door-to-door canvassing, or social media campaigns to remind people to vote.

Early Voting and Absentee Ballots: Inform voters about early voting options and procedures for absentee ballots where applicable.

Community Outreach: Partner with local organizations, schools, churches, and businesses to disseminate voting information.

Social Media Campaigns: Utilize platforms like Facebook, Instagram, and Twitter to share voting details, deadlines, and success stories.

GOTV Events: Organize events such as town halls, candidate forums, or rallies to motivate voters.

Data and Analytics: Utilize voter data and analytics to target outreach efforts effectively.

Feedback and Follow-Up: Gather feedback from voters and follow up to ensure they have necessary information to cast their votes.

Legal Resources: Stay informed about voting rights and legal resources to address any issues or challenges that may arise.

Effective GOTV strategies are tailored to local contexts and community needs. Utilize these resources to customize your approach and maximize voter participation in your area.



2024 FALL Election Calendar

Open & Congressional Primary/Presidential Election

Early Voting
October 18-29, 2024
(Extended Early Voting Time, Except
Sunday Oct, 20 and Sunday, Oct. 27)

Election Day
NOVEMBER 5

Register to Vote

In Person/By Mail
Registration Deadline
October 7, 2024

Geaux Vote Online
Registration Deadline
October 15, 2024

Vote by Mail

Request a
Vote by Mail Ballot by
November 1, 2024

Return a
Vote by Mail Ballot by
November 4, 2024

Open General & Congressional Election*

Early Voting
November 22-30
(Except Sunday, November 24 and
Thanksgiving November 28)

Election Day
DECEMBER 7

Register to Vote

In Person/By Mail
Registration Deadline
November 6, 2024

Geaux Vote Online
Registration Deadline
November 16, 2024

Vote by Mail

Request a
Vote by Mail Ballot by
December 3, 2024

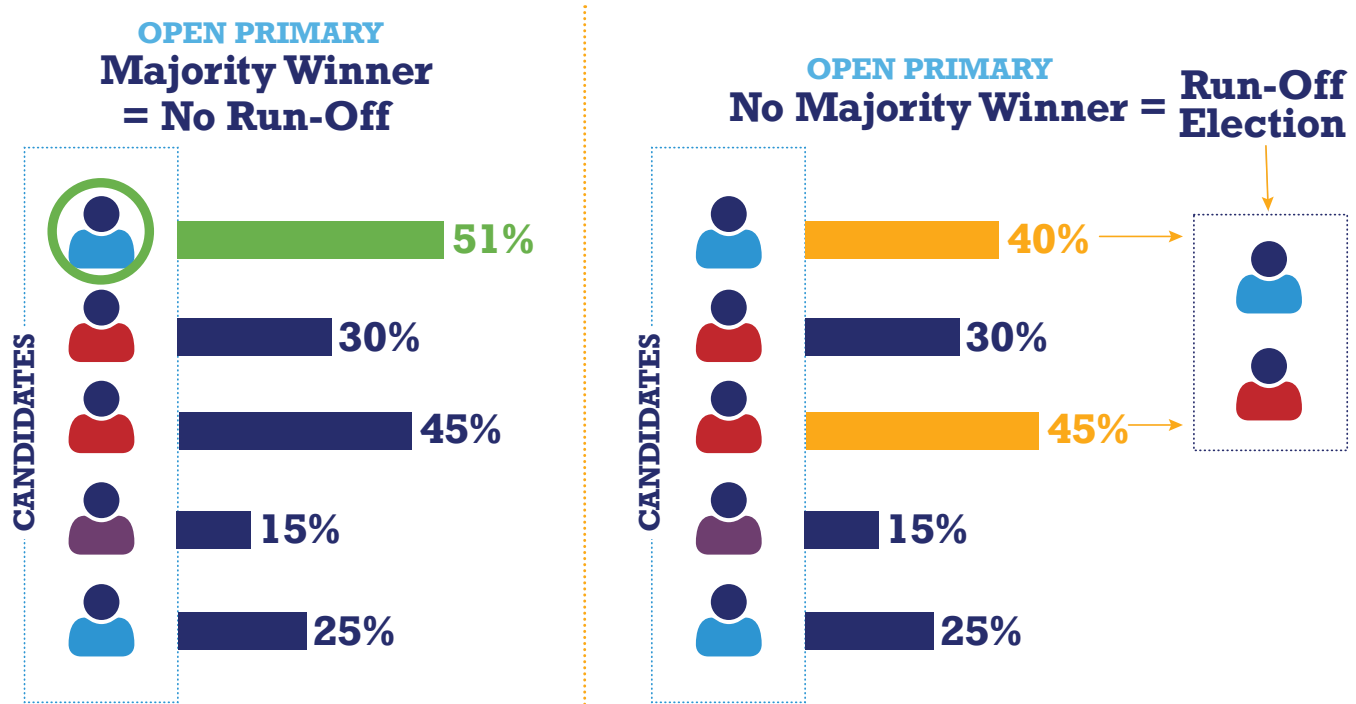
Return a
Vote by Mail Ballot by
December 6, 2024

*If no candidate in the November election gets more than 50% of the vote, the top two candidates will be on the ballot in the December open general election.

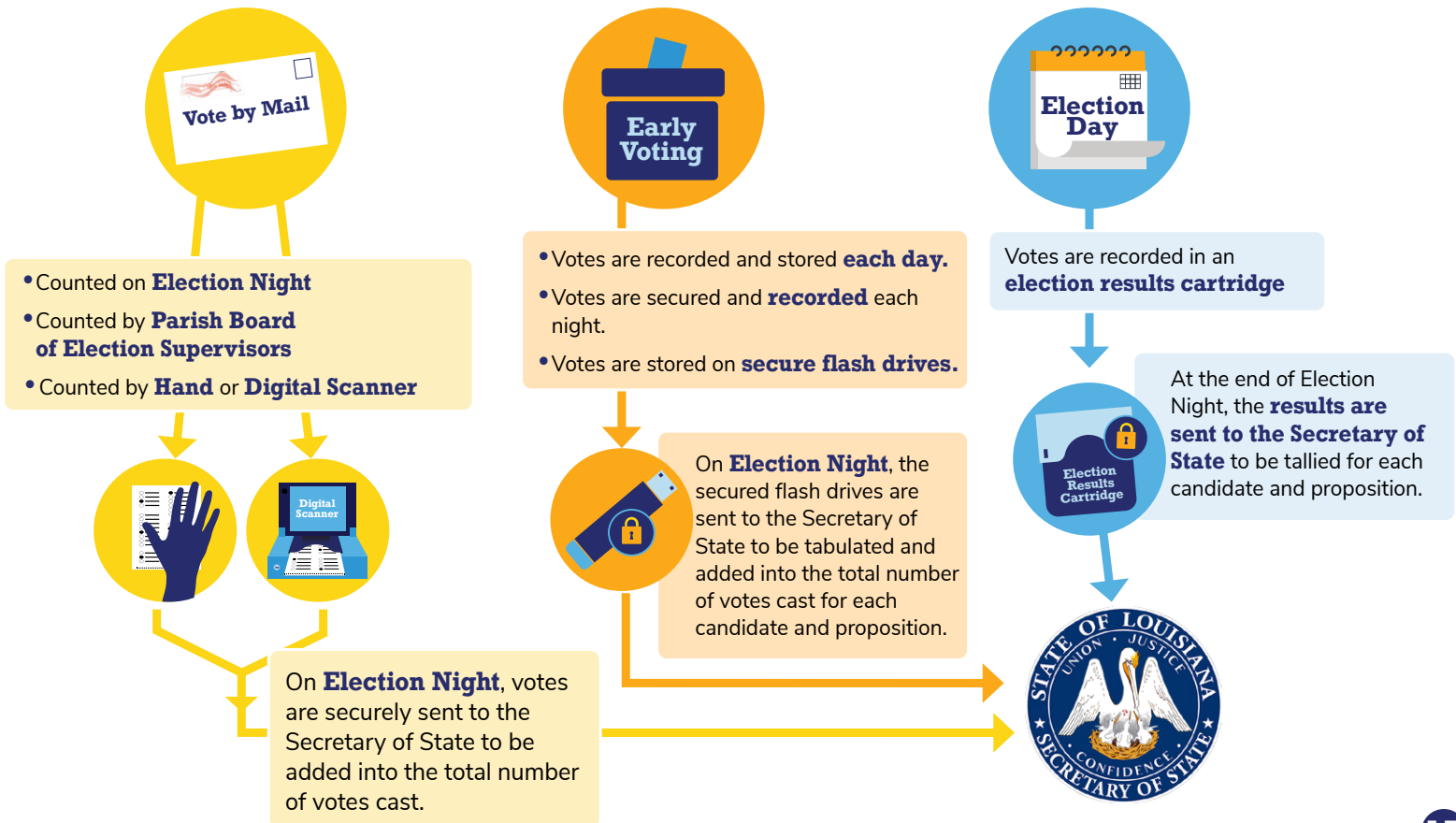


Why Do We Have Runoff Elections?

To win a race in Louisiana, candidates need more than 50% of all votes. If no one receives 50% of the votes, the two candidates with the most votes will go to a runoff election.



How Louisiana Counts Your Votes





Organizing a Voter Registration Drive

In 2024, the Louisiana Legislature passed a new law requiring that organizations who want to host a voter registration drive have to register with the Secretary of State. If you do not register your voter registration drive ahead of time, you are at risk of arrest or having to pay a fine.

You can register with the secretary of state to host a voter registration drive online at: pcej.org/Organize

Voter registration drives are a great way to ensure that your community members can have their voices heard on election day. Not only can you register new voters at a voter registration drive, you can help people find their polling location, confirm that their registration is up to date, and help people understand how to vote early, vote absentee, or know what will be on their ballot.

Power Coalition would love to help you with your voter registration drive, please contact us and let us know if you have any questions or how we can support you!

Regulations for hosting a voter registration drive:

- ➔ Organizations can not alter any information on completed voter registration applications.
- ➔ Voter registration applications can not be copied or reproduced.
- ➔ All completed applications must be submitted within 30 days of the voter registration drive.

Register with the Secretary of State to host a Voter Registration Drive



pcej.org/Organize



POWER VOTER REGISTRATION How-To



How can someone obtain a Special ID (non-real ID)?

The Office of Motor Vehicles will provide a special ID card (non-real ID) free of charge for voter identification purposes.

For more information on this visit <https://pcej.org/special-id>

How do I register a student with a P.O. Box?

If the applicant is a voter who lives on a college campus they can register using their University Mailing Office Address.

Format Example

First & Last Name of Voter
101 Student Union Bldg.
Box # _____
Baton Rouge, LA 70803

How old must someone be in order to Register to Vote?

- ➔ A voter must be 18 years old by election day in order to vote.
- ➔ Louisiana residents as young as 17 can complete a voter registration application. However, residents as young as 16 can register to vote in-person at a Registrar of Voters Office or a Louisiana Office of Motor Vehicles.

What Does a Voter Registration Application Need to Include?

- ➔ A current legal address.
- ➔ P.O. Box addresses are not accepted.
- ➔ A Louisiana driver's license number or Louisiana special ID card number. If not, the last four digits of the social security number may be used.

★ Power Note:

Applicants can also attach one of the following items:

- ➔ Current and valid photo identification
- ➔ Current utility bill, bank statement, government check, paycheck or other government document that shows name and address

Can Formerly Incarcerated People Vote?

What are the rules on those with felony convictions registering and voting in Louisiana?

- ➔ Those who are currently awaiting trial in jail and not yet been convicted, are eligible to register and vote.
- ➔ Louisiana does allow returning citizens who are no longer incarcerated, with or without parole or probation, to vote **provided they have been out of prison for more than five years. They are eligible to register to vote after reaching a five year period.**



How Do I Register Someone to Vote?

1 Online

- ➔ An application must include a current legal address.
- ➔ P.O. Box addresses are not accepted.
- ➔ All Online Applications must include a Louisiana driver's license number or Louisiana special ID card number.

Register to Vote



What if someone does not have a Louisiana ID?

1. Complete the form on Rock the Vote.
2. Choose "I do not have a LA State Identification Card or LA Driver's License."
3. The person registering will have to provide at least the last four digits of their social security number, if issued.
4. If the applicant doesn't have an ID or a SSN, then the applicant has to attach either a current and valid photo ID or a copy of a current utility bill, bank statement, government check, paycheck, or other government document that shows the name and address of the applicant.
5. Print the form so you can mail it to the local Register of Voters Office

What if there isn't a printer available?

1. Complete the form on Rock the Vote.
2. Download the Form by clicking "Print Your Form". A PDF of the form will open on a new page. Download the PDF then email the completed form to yourself and cc: the person completing the form as proof of completion. **You will need to print this form later.**
3. Once you have printed a copy of the completed form, **mail the form** to your local Register of Voters Office or the SOS Office.

OR Have the applicant use a paper application and mail the application to the Parish Registrar of Voters.

★ Power Note:

Power Note: The person who conducted the registration drive is responsible for mailing the applications. The most important thing to note with paper forms is that the **forms MUST be submitted to the parish registrar of voters within 30 days of receiving the paper application from the registrant.**



2 Paper Form + Intake Form

Louisiana Voter Registration Application
(LA-VRA - Rev. 6/19)

SEE THE OTHER SIDE OF THIS PAGE FOR INSTRUCTIONS →
QUESTIONS? Call your parish Registrar of Voters Office or call the Secretary of State at 1-800-883-2826 or (225) 922-0600.

OFFICIAL USE ONLY: NO. PCT. REG. TYPE. INQUIRY. REG #

Please print clearly in ink, preferably black.

Reason for Application: New Voter Registration Updating Voter Registration

1. Are you a citizen of the United States of America? Yes No
Will you be 18 years of age on or before election day? Yes No

2. LAST NAME: _____ FIRST NAME: _____
FULL MIDDLE OR MAIDEN NAME: _____ SUFFIX (e.g., Jr., Sr.)

3. RESIDENCE ADDRESS (Where you live and claim homestead exemption, if any):
HOUSE # & STREET ADDRESS: _____ UNIT/APT # _____
CITY/TOWN: _____ STATE: LA ZIP CODE: _____
 Check if no postal service at your residence address above and supply mailing address here.

MAILING ADDRESS (if different from Residence Address):
HOUSE # & STREET P.O. BOX: _____ UNIT/APT # _____
CITY/TOWN: _____ STATE: _____ ZIP CODE: _____

4. Date of Birth: MM / DD / YYYY. 5. SSN: XXX - XX - XXXX. 6. Sex: M F. 7. Race: WHITE BLACK ASIAN HISPANIC AMERICAN INDIAN OTHER

8. Party Affiliation: DEMOCRAT GREEN INDEPENDENT LIBERTARIAN REPUBLICAN NO PARTY OTHER (specify) _____
9. Place of Birth: CITY/TOWN: _____ STATE: _____
PARISH/COUNTY: _____ COUNTRY: _____

10. Mother's Maiden Name: _____ 11. Email: _____ 12. Phone: Home (____) _____ Other (____) _____

13. LA DLID Card # _____ Do you need assistance in voting? No Yes, Reason: _____

14. Last Residence Address: HOUSE # & STREET: _____ CITY/TOWN: _____ STATE: _____
15. Affirmation and Signature: I am hereby solemnly sworn or affirm that I am a United States citizen, that I am of legal age to register to vote, that I have not been suspended pursuant to an order of imprisonment for conviction of a felony within the past five years, nor am I under an order of imprisonment for a felony offense of election fraud or other election offense pursuant to R.S. 18:142.1, that I am not currently under a judgment of full interdiction or limited interdiction where my right to vote has been suspended, that I am a bona fide resident of this state and parish, and that the facts given by me on this application are true to the best of my knowledge and belief. If I have provided false information, I may be subject to a fine of not more than \$2,000 (\$5,000 for subsequent offense) or imprisonment for not more than 2 years (3 years for subsequent offense), or both.
Applicant Signature: _____ Date: _____

16. Place of Last Registration: STATE: _____ PARISH/COUNTY: _____
17. Former Registered Name, if any: _____

18. Witnesses: If your signature is a mark, you must have two witnesses sign!
Witness #1 Signature: _____ Print Name: _____
Witness #2 Signature: _____ Print Name: _____

REMARKS: New Registration Updated Registration Address Change Name Change Party Change Change to Assistance in Voting Other

CIRCLE ONE: PA MV RG SDA SS (Disability) Received by: _____ Date: _____

Approved by the Louisiana Attorney General LA-VRA - Rev. 6/19

Voter Registration Intake

Data Entry form to capture helpful info from VR application forms

[Sign in to Google](#) to save your progress. [Learn more](#)

* Required

Email *

Your email

★ Power Note:

If someone does not have a Louisiana ID, a best practice is to use the paper application and mail the application to the Parish Registrar of Voters. **After the Paper Voter Registration Form is complete, fill out the Power Intake Google Form (Only use the intake form for Paper Voter Registration Forms)**

1. Have the applicant **fill out the paper form**.
2. Then input the applicant's information from the paper form into the **Power Intake Form**.
3. **Mail the form** to your local Registrar of Voter's Office or the SOS Office.

Paper Application



Power Intake Form



★ Power Note:

Paper voter registration forms must be post dated 30 days before the election date in order for that voter to vote, or they will have to wait until the next election to vote.



Voter Registration FAQs

Need to check voter registration or update information?

- ➔ Go to pcej.org/CheckStatus
- ➔ Find your party affiliation
- ➔ Parish
- ➔ Ward/Precinct
- ➔ Status
- ➔ Where To Vote
- ➔ Your Sample Ballot



Power Note: You should remain non-partisan. Showing support for a particular candidate or party is not allowed.

How old must someone be in order to register to vote?

- ➔ A Louisiana residents as young as 17 can complete a voter registration application.
- ➔ However, residents as young as 16 can register to vote in-person at a Registrar of Voters Office or a Louisiana Office of Motor Vehicles.
- ➔ A voter must be 18 years old by election day in order to vote.

What information is needed to complete the voter registration application?

- ➔ **Current street address**
P.O. box addresses are not accepted
If someone is homeless, what to do?
 - ➔ It is recommended that homeless registrants **list a shelter address** as their voting address where they could receive mail.
 - ➔ Alternatively, homeless registrants may **denote a street corner or a park** as their residence in the place of a traditional home address. The federal voter registration form and the state of Louisiana provides a space for this on their form.
- ➔ **Louisiana Special ID or Driver's license**
For those who do not have a driver's license, the department of motor vehicles can provide you with a **special identification card** that can be used to register to vote and serve as a form of identification.

If a student is registering and they have a PO Box Address what can they do?

- ➔ A voter who lives on a college campus can register under the University Mailing Office Address.

Format Example

First & Last Name of Recipient
101 Student Union Bldg.
Box # _____
Baton Rouge, LA 70803

Find out more about Students and Voting at PowerCoalition.org/Vote



Can I pre-fill information to help the registrant on a voter registration application?

- ➔ **NO**, registration applications are to be completed and signed by the applicant. No person shall forge, alter, add to, deface, take, destroy any voter registration application.

Can I photocopy or reproduce an applicant's voter registration application?

- ➔ **NO**. Louisiana's law makes it a crime to copy or reproduce a voter registration application. An applicant's voter registration application contains private information, care should be used when handling.

Can I pay people to conduct a voter registration drive?

- ➔ You may pay people by the hour but not pay them for each completed application.

Can I assist a voter with disabilities complete a voter registration application?

- ➔ A voter with disabilities may ask a **third-party or family member** to help them complete the voter registration form at the voter's direction. The voter would then make their mark as they are able in front of two witnesses, and the two witnesses would sign the application.



What are the rules on those with felony convictions registering and voting in Louisiana?

- ➔ Those who are currently awaiting trial in jail and not yet been convicted, are eligible to register and vote. Louisiana does allow returning citizens who are no longer incarcerated, with or without parole or probation, to vote provided they have been out of prison for more than five years. They are eligible to register to vote after reaching a five year period.

Find out more about Formerly Incarcerated Persons and Voting at PowerCoalition.org/Vote



What are the voter registration deadlines?

- ➔ Paper voter registration forms must be postmarked 30 days prior to the date of the election or received at the registrar’s office no later than 30 days prior to the election if dropped off in person.
- ➔ Voter registration applications submitted online must be submitted no later than 11:59 p.m. CT 20 days before an election.

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- ➔ A voter with disabilities may ask a third-party or family member to help them complete the voter registration form at the voter’s direction. The voter would then make their mark as they are able in front of two witnesses, and the two witnesses would sign the application.

Area with horizontal dashed lines for writing notes.



Power Voters: High School Students

How old does a student have to be to Register to Vote?

If you won't be 18 before the election, you can still register to vote so you're prepared when the time comes around! **To register to vote in Louisiana, you must be**

- ➔ **17 years of age or older** to register online or by mail.
- ➔ **16 years old** if you're registering in person at the Registrar of Voters Office or at the Louisiana Office of Motor Vehicles.
- ➔ You must also be a U.S. citizen and reside in the state and parish in which you seek to register.
- ➔ **A voter must be 18 years old by election day in order to vote.**



If they don't have a Louisiana ID, can they use their student ID instead?

NO. If you don't have a Louisiana ID, you can register with your social security number and proof that you reside in the state of Louisiana. This can be done by printing out a voter registration form at <https://bit.ly/Mail-InApp> with your SS and the Louisiana address where you reside, filling it out and mailing it your parish's Registrar of Voters Office Addresses, which can be found on the application itself.

Register to Vote Online



[PCEJ.org/Register](https://pcej.org/Register)

Find your local Registrar of Voters



[PCEJ.org/Registrar](https://pcej.org/Registrar)

Can I vote in Louisiana if I'm not going to be here during the election?

YES. You can vote absentee, as long as you **request an absentee ballot by 4:30 PM CST four days prior to Election Day.** You can find more information about voting by mail at <https://pcej.org/VBM>.

What is the last day to register to vote?

For upcoming elections,
30 Days Prior to the Election is the last day to register to vote by mail,
20 Days Prior to the Election is the last day to register online.





Power Voters: College Students



What is the easiest way to register to vote? **Can I register online?**

If you have a Louisiana ID, YES you can register to vote online using the QR code

or at <https://pcej.org/vote>.

Online registration must be done at least 20 days before election day.



If I live on campus, can I use my university's address to register to vote?

YES. A voter who lives on a college campus can register under the University Mailing Office Address. For example:

First & Last Name of Recipient
101 Student Union Bldg.
Box # _____
Baton Rouge, LA 70803

Can I vote in Louisiana and my home state's local elections in the same year? I'm already registered to vote in another state, can I register in Louisiana as well?

NO. According to Louisiana law, you can only be registered or vote in one place of residence at a time. Once you register to vote in Louisiana, it will void your voter registration in another state.

If you don't have a Louisiana ID, NO, you cannot register online. You have to register by mail or in-person. If you live on a college campus, there may be initiatives and programming to help you register.

You can register in-person at an authorized location like any Registrar of Voter Office (<https://pcej.org/Registrar>).

You can find the **mail-in voter registration** application at <https://pcej.org/Mail-InApp>. It must be sent in at least 30 days before election day.



If I don't have a Louisiana ID, can I use my student ID instead?

NO. If you don't have a Louisiana ID, you can register with your social security number and proof that you reside in the state of Louisiana. This can be done by printing out a voter registration form at <https://bit.ly/Mail-InApp> with your SS and the Louisiana address where you reside, filling it out and mailing it your parish's Registrar of Voters Office Addresses, which can be found on the application itself.

Can I vote in Louisiana if I'm not going to be here during the election?

YES. You can vote absentee, as long as you **request an absentee ballot by 4:30 PM CST four days prior to Election Day.** You can find more information about voting by mail at <https://pcej.org/VBM>.





Can Formerly Incarcerated People Vote?

YES! Formerly Incarcerated People Can Vote!

In Louisiana, if a person is not currently serving time in prison, including if they are currently on probation or parole, they can exercise the right to vote no matter what their prior conviction is. Since March 1, 2019 any Louisianian who:

- 1. is off probation or parole; OR
- 2. has been on parole for 5 or more years; OR
- 3. is currently on probation **can vote.**

What are the rules on those with felony convictions registering and voting in Louisiana?

- Those who are currently awaiting trial in jail and not yet been convicted, are eligible to register and vote.
- Louisiana does allow returning citizens who are no longer incarcerated, with or without parole or probation, to vote *provided they have been out of prison for more than five years. They are eligible to register to vote after reaching a five year period.*



How Does a Formerly Incarcerated Person Register to Vote?

In order to register to vote,

a formerly incarcerated person who was registered to vote prior to being incarcerated will need:

- A voter eligibility form (obtained from your local probation and parole office)
- A completed voter registration form
- a valid identification card (ID)

Bring your certificate and voter registration form to your local parish Registrar's office OR you can register online and bring in the certificate, or fill out a voter registration form at the same time you bring the certificate to the parish Registrar of Voters.

Note: If you've never registered before and have a Driver's License you can register to vote online.

Register to Vote Online



pcej.org/RegisterToVote

Find Your Parish Registrar of Voters



pcej.org/Registrar

What is the last day to register to vote?

For this upcoming election,

30 Days Prior to the Election

is the last day to register to vote by mail,

20 Days Prior to the Election

is the last day to register online.



Disability Voting Rights

1,165,577 adults in Louisiana have a disability. This is equal to 34% or 1 in 3 adults in Louisiana.

That is 1,165,577 who may be eligible to vote, *but access barriers keep many disabled voters from accessing their right to vote.*

If you are a person with a disability...

- ➔ **You have the right to vote**, unless a court has issued a judgment declaring that you cannot vote
- ➔ **Voting is your decision**
- ➔ No one can tell you how to vote
- ➔ **Your vote is private.** You do not have to tell anyone how you voted
- ➔ The polling place **must be accessible** to you
- ➔ **You may ask for help** in understanding how to register to vote or how to operate a voting machine

If your polling place is not accessible:

- ➔ Notify a commissioner at the polling place or call your parish Clerk of Court’s Office so that they can correct the accessibility problem immediately on election day.
- ➔ You may also contact the Secretary of State’s Office toll-free at 800.883.2805.

People with disabilities have the right to vote privately and independently:

- ➔ Your vote is confidential. No one should direct you how to vote. You do not have to answer questions or prove you are capable of voting, either mentally or physically.
- ➔ If you have a visible physical disability or possess a current mobility impairment identification card, you will be allowed to go to the front of the line to vote when you vote in person during early voting or on election day.

If you want to vote in person during early voting or on election day, there are many accommodations available to all voters:

- ➔ **Adjusting the voting machine** if you use a wheelchair or prefer to sit while voting
- ➔ Voting machines are audio accessible and **anyone may use the audio voting keypad to vote.** You should inform the registrar or poll commissioner before you begin voting that you want to use the audio voting keypad
- ➔ **You may bring personal headphones** to use with the audio voting keypad
- ➔ **You may request a 2X magnifier** to use in voting. The magnifier is available in every polling place and during early voting at the Registrar of Voters Office. The early voting machines also allow you to adjust the screen text size
- ➔ **You may bring your own flashlight** if you need additional lighting in the voting machine
- ➔ **You may bring your own signature tool** to assist you in signing your name
- ➔ **You may use the Braille Voting Instructions** available at each Registrar of Voters’ Office and in each polling place.



Get Out the Vote

How can I find my polling location?

Once you have registered to vote the Secretary of State should send you a postcard with confirmation of your registration. You can go to the Secretary of State website to identify your polling location. It is important to note that during early voting you can vote at any of the early voting locations, which you can find at pcej.org/Polling. Additionally, you can vote at your parish registrars office. An early vote is an easy vote!

Find Election Dates & Mark Your Calendar



PowerCoalition.org/Vote

Power Voter Shortcuts

Learn More About Being a Power Voter



PowerCoalition.org/Vote

Register to Vote Online



pcej.org/RegistertoVote

Download a Mail-In Application



pcej.org/Mail-InApp

Find Your Registrar of Voters Office



pcej.org/Registrar

Learn About Voting by Mail



pcej.org/VBIM

Find Your Polling Location



pcej.org/Polling

Volunteer
With Power



pcej.org/Volunteer



SECTION 2.5

GOTV Training

Directly engaging with voters is critical for increasing voter turnout, especially among young and first-time voters. We are focused on bridging this gap by investing in innovative voter contact programs. The goal is to equip Louisiana communities with the tools they need to effectively conduct GOTV activities, thereby enhancing community engagement and promoting broader participation in every election. Training and capacity building are key to building power. Adopt these tools for your own GOTV programs.



1 Give Texters Access

→ Log into **Dispatch**

→ Select **People**

→ Select **+** to

Invite new texters

Send your texting volunteers this link! Once they sign up, they'll be automatically assigned to this organization.

<https://la.dispatch.statevoices.org/3a7dc9e1-b9b5-4faf-a49a-a86321f0ee1f/jk>

→ Send the **New Texter Link** to your texters

2 Creating a New Campaign

*****All initial messages MUST include If you would like to OPT out of text from our organization please reply STOP. ****

→ Select **Campaigns**

→ Select **+** to create a new campaign

→ **Complete each section.** Once a section has been successfully completed it will turn green

Title (required) *

Description (required) *

Due date (required) *

→ Select **SAVE** after each section has been completed

→ **Contacts:** Upload your .csv file or pull your list from VAN using the drop down **CSV Upload** ▾

→ **Texters:** Select your texters from the drop down

→ Select **Split assignments**

→ Select **SAVE**

→ **Interactions:** Create your script here including both your initial message and your responses to each Survey question in your script.

Start

Hi! This is (texterAliasOrFirstName) with the Louisiana Power Coalition. Do you want to update your voter registration information? If you would like to OPT out of text from our organization please reply STOP.

Question

Do you want to update your voter registration information?

→ To add your response select **+ ADD A RESPONSE**

→ Select **SAVE**

→ Select **START THIS CAMPAIGN!**

Question: Do you want to update your voter registration information?

Answer

Yes

No

Answers! Please use this link to update your voter registration <https://bit.ly/PowerCoalitionVoterRegistration>.





1 Sign Up to Be a “Texter”

- ➔ Sign up at bit.ly/TextWithPower Dispatch is a program we use for texting, if you already have a Dispatch account from texting with another organization you will still need to create a new Dispatch account with us.



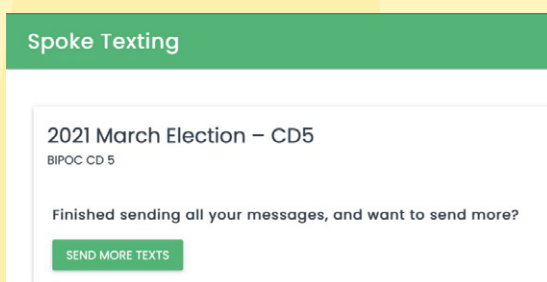
- ➔ After you log in to Dispatch, your homepage will list all of the texting campaigns you’ve been working on.
- ➔ When a new campaign is available, you can join it in one of two ways. **Your campaign organizer will either:**
 - ➔ **Send an invite link** which will automatically add you to a campaign; or
 - ➔ **Add you to the campaign directly** and assign you a batch of texts.

2 Join a Campaign

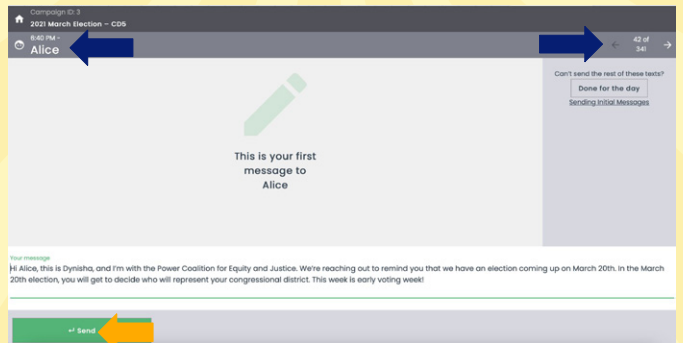
- ➔ When you join a new campaign you’ll see this on your homepage.



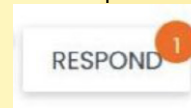
- ➔ If you’re “Done for the day” or log out and there’s still additional messages to send this is the screen you will see.



3 Sending Messages

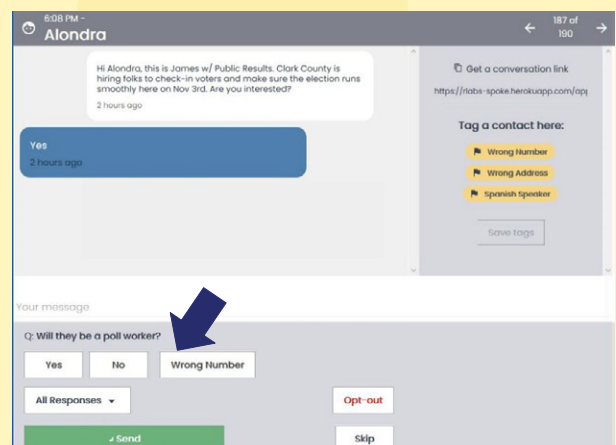


- ➔ Once you start sending out text messages people will begin to respond to you.
- ➔ It is important that you respond quickly. Timely responses are most effective and most likely to have impact.
- ➔ When people respond you will see the option to “respond” on your homepage.



4 Responding to Replies

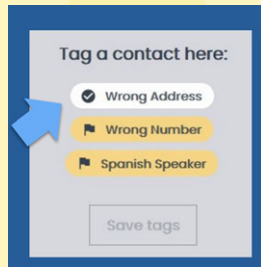
- ➔ Record their responses
- ➔ Tag contacts as needed
- ➔ Text back with a response
- ➔ Opt Out contacts if necessary.
- ➔ At the bottom of the screen you will see a question and the available responses.
 - ➔ Select their response, a message will appear.
 - ➔ Send the message, you can edit the message to fit the conversation if needed.





5 Tags

- ➔ You can apply tags to save important information about your conversation or about the contact.
- ➔ This data is important so that we can follow up with people. We don't want to text the wrong numbers again with incorrect information.
- ➔ Find the tags on the right hand side bar of the screen.
- ➔ Select the tag you want to use then select "Save tags"
- ➔ Tags that are applied will be in white with a check mark next to them.



6 Canned Responses & Adapting Responses

- ➔ If their reply doesn't answer the question in your message, canned responses can be used if someone has moved, wrong number, want to know what time the polls are open, etc..
- ➔ One or two canned responses may be visible as buttons. The rest will be available under "All Responses."
- ➔ Select the appropriate response
- ➔ Send the message, adapting if needed.
- ➔ You can adapt canned responses to make your conversations more natural. Just be sure to keep the important info in the response.
- ➔ Be personal! This is a real conversation with a human being. You don't need to be formal -- in fact, it's better to put things in your own words when you are communicating by text.
- ➔ If none of the canned responses work for your conversation, you can write your own reply. Keep it short and conversational. Emojis are okay!
- ➔ Always be careful not to accidentally spread misinformation. When in doubt about the answer to a question, ask your campaign organizer for help.

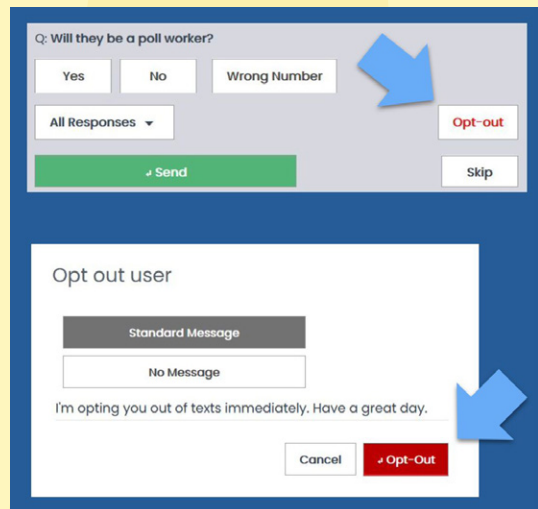
3 Skipping Replies

- ➔ If a conversation has run its course and there's nothing left to say, use the "Skip" button to close that conversation.
- ➔ If the person texts you again, it will re-open the conversation.



4 Opting Out

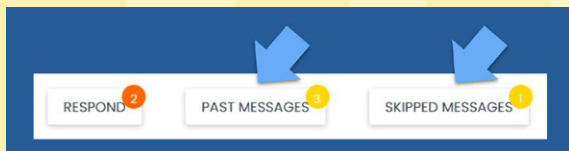
- ➔ Opting out a contact removes them from our list permanently. Opt out EVERYONE who:
 - ➔ Asks to be removed or asks us to stop texting them. It's the law!
 - ➔ Responds with profanity, racist remarks, or rudeness.
- ➔ To opt someone out, click "Opt-out" to open the Opt-Out window.
- ➔ Click the Opt-Out button to send the standard message.
- ➔ If necessary, you can also edit the message or opt out the person without sending a message.





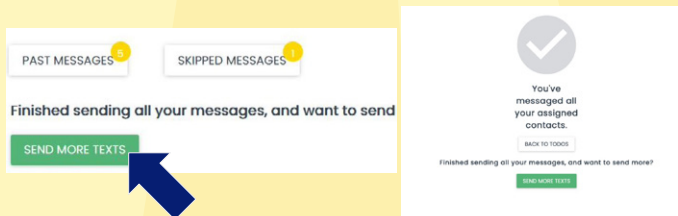
5 Past & Skipped Messages

- Once you've replied to a message, it's stored in your "Past Messages."
- Conversations that you've closed are in your "Skipped Messages."
- You can access these conversations here if you need to see them again or send an additional reply.



5 Getting a New Batch

- Getting A New Batch
- Once you've caught up on your replies, you'll see the option to get a new batch of initial texts. Click "Send More Texts" if you'd like to keep going.



5 Tips

- Pace yourself. Don't text more contacts than you can reply to.
- Assume 10% of the people you text will respond. Most of your time will be spent on those responses.
- A reasonable sending rate to aim for is 500-1,000 initial texts per hour.
- Check Spoke regularly and respond to texts.
- You should check for replies often in the first hour after sending texts, then less often as replies become less frequent.
- Replies may keep coming for a day or two after you text.
- Your conversations may be reassigned if they go unreplied.
- Stay positive and polite, even with trolls.
- Remember, you're representing your organization and your messages reflect on them.
- Assume that anything you say can be shared on social media.
- If a response is violent or threatening or a person mentions self harm, report it to your campaign organizer.



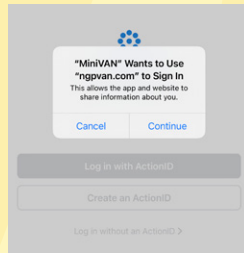
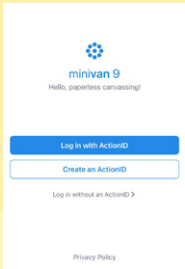
1 Download MiniVAN

- ➔ Download  MiniVAN from your phone's App Store



2 Sign In or Create Action ID

- ➔ Login to MiniVAN using your Action ID or Create an ActionID

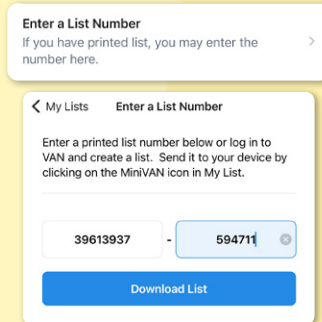


- ➔ Select Continue when asked if you want to use ngpvan.com to sign in

3 Sign In or Create Action ID

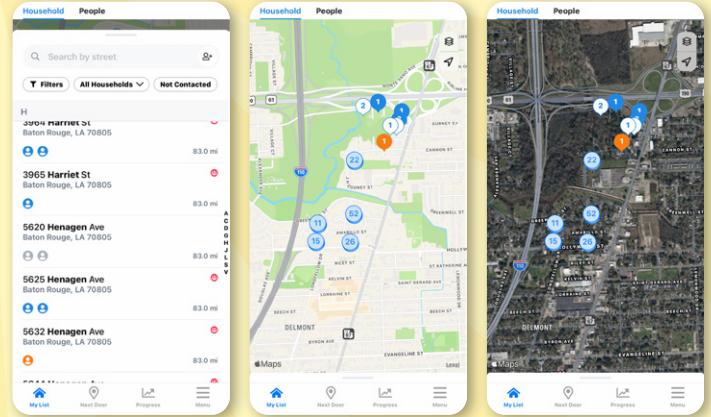
- ➔ Enter your **List/Turf Number & Download** your canvassing turf. **You should receive this from your Field/Canvass Manager*

- ➔ Select **Download List**



4 Time to Canvass!

- ➔ **Select the address where you are starting.** You can view it as a list and map view (with satellite views, see example on next card)



Gray: Person needs to be canvassed

Blue: Successful Canvass

Orange: Not Home

Black: Inaccessible

5 Lit Drop, Or Any Other Canvas Result

- ➔ Confirm that you are speaking to the correct person, some homes will have multiple people attached to an address.
- ➔ Read through the script and select the appropriate responses. **Mark an answer** for everyone listed under the address.

6 Most Important Note: SYNC Your Data!

- ➔ **Sync your data** periodically by selecting the blue cloud
- ➔ Once you have completed your doors for the day **sync one last time and close the app**



Events & Tabling

Pre-Event Planning

Event should offer opportunities to **connect with targeted communities** such as Formerly Incarcerated Persons, People Of Color, college and high school students and naturalized citizens.

When prepping for the event, work with event coordinator to ensure that the following items will or will not be provided:

- ➔ Tables
- ➔ At least two chairs (one for people to sit down and register)
- ➔ Tent if needed for an outside event
- ➔ Cold water and/or snacks for volunteers

Materials Needed for Tabling

- ➔ Table*
- ➔ Chairs*
- ➔ PCEJ tablecloth
- ➔ Paper Voter Registration Forms
- ➔ Electronic Device for Digital Registration
- ➔ One Pagers
- ➔ Business cards
- ➔ Current Issue Cards
- ➔ Pledge Cards
- ➔ Swag (keychains, stickers, buttons, t-shirts)
- ➔ Sample Ballots
- ➔ Cold water and snacks for volunteers
- ➔ Incentives for volunteers (if applicable)

Volunteers

You'll want at least one volunteer depending on the time frame and expected attendance of the event. Consider dividing time into shifts.

Volunteer requirements:

- ➔ PCEJ Shirt
- ➔ Trained on Voter Registration both Paper and Digital
- ➔ Trained on explaining the ballot in layman terms
- ➔ Encourage active voters to pledge through pledge cards

Talking Points

- ➔ **Explain PCEJ-** What's our Why--the people closest to the problem are closest to the solution
- ➔ Explain **PCEJ efforts**
- ➔ Explain the **importance of Voter Registration and Engagement.**
- ➔ Explain **stats of Voter Turnout** in your region
- ➔ Explain **ballot items**
- ➔ Explain **what elected officials duties and responsibilities** and **provide clarity on amendments**

Post Event

- ➔ Ensure voter registration forms are completed correctly. **Forms need to be turned in to the Register of Voters the next business day.**
- ➔ **Send a Thank You card** to the event planner. Express appreciation and include Business Card
- ➔ **Sign In sheets** should be submitted to the Google Sheet for your region.
- ➔ **Pledge Card information** should be submitted to the Google Form



SECTION 3

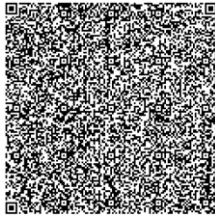
Glossary

A series of horizontal dashed lines intended for writing definitions or notes.

Organizing Glossary

Absentee Voting: A way people can vote when they can't get to their polling place. They have to request an absentee ballot to vote and then mail it to the registrar of voters before the election.

Action ID: VAN & VAN tools login credentials.



Campaign: Organizing campaigns are efforts where community advocates and residents work together to advocate for policy changes that will improve their communities, elect representatives that will support the needs of residents, or that share information and resources to help people.

Campaign Literature (Campaign lit): This is the physical handouts that you can share with community members. It often has important dates, contact information, and FAQs so that people can refer back to it after your conversation.

Canvassing: Any action where you engage people to share information about your campaign, this can be done by knocking on doors in neighborhoods or at an event. This involves having conversations about important issues with community members, is an opportunity to learn about issues that matter to people, spread our message, and recruit and empower new volunteers and leaders.

Canvassing Script: The script is meant to act as a guide for your conversations with community members. It will feature a number of questions you can ask the voters you speak with, have information about registering to vote, and have responses to some common questions that you may get. The script is a starting point for your conversations with community members.

Cutting Turf: creating the list of targeted voters using a tool.

Door-to-Door / Door-knocking: a type of canvass action where you talk to people at their residences on behalf of a campaign, often literally walking down the street door-to-door.

Early voting: All voters in Louisiana can vote prior to the scheduled election day during an “early voting” period. Voters can use absentee ballots to vote early by mail, or can go to an early voting location in their parish to cast their vote if they will not be available on election day.

Grasstops Leaders: People who already have levels of power and influence in a community such as non-profit leaders, local elected officials, faith leaders, greek organizations, or other people who have a large reach in the community.

Grassroots Movement: A group of people who work towards a common goal to build power through banding together and who may not individually be able to make change happen, but through dedication and consistency are able to make change happen.

Jungle Primary: An election in which all candidates for elected office run in the same primary regardless of political party. In Louisiana, a candidate needs more than 50% of the vote to win. If no candidate gets more than 50% of the vote in the primary, there is a run off between the two candidates who received the most votes.

Lit Drop: This is a canvassing tactic when we leave campaign literature at homes and try to connect with voters to remind them about upcoming opportunities to get involved.

MiniVAN (VAN): This is a mobile door-to-door canvassing tool, which will be the platform we use to track our voter outreach.

Phonebank: An action where canvassers and advocates call through a list of potential supporters with a specific message, question, or ask. This is a way to reach community members quickly and both share and collect information.

Relational Organizing: The process of building power through conversations with community members. The goal of relational organizing is to build relationships and power based on mutual trust and a shared vision to act together. They are also a process of reconnecting with and sharing our own values and motivations for action.

Spoke/Dispatch: This is the peer-to-peer texting app that we use to contact voters via text.

Text Bank/Peer to Peer Texting: An action where canvassers and advocates text through a list of potential supporters with a specific message, question, or ask. This is a way to reach community members quickly and both share and collect information.

Turf: While canvassing, you will get a list of targeted voters to reach out to using a canvassing script. The area you cover is your “turf”.

Universe: A canvassing “universe” is the groups of all possible targeted voters that you could be reaching.

VAN: Voter Activation Network.

- ➔ It is a tool used to interface with voter file data- so there's the data & different tools.
- ➔ VAN is the most commonplace tool except for in California.
- ➔ The Voter File + models + your data.

Virtual Phone Bank (VPB): a phone banking tool used in VAN (voter activation network).

Voter File: a list of all registered voters in the state.



SECTION 4

Appendix

Campaign Successes44

Faith-Based Organizing46

Demystifying Louisiana’s Court System.49

2024 House District Maps50

Campaign Successes

Power Coalition and our partners have led numerous successful campaigns that have created a more equitable Louisiana. Each of these campaigns relied on dedicated canvassers, staff, advocates, volunteers, and community leaders to build power in our communities.

Unanimous Jury Coalition, 2018

Power Coalition played a lead role in the 2018 Unanimous Jury Coalition campaign. **This was a statewide campaign to pass Amendment 2 during a midterm election to end the use of non-unanimous juries in Louisiana.**

To achieve this goal, Power Coalition joined with other organizations and advocates from both sides of the political spectrum to provide direct voter outreach and turn people out for the election. **Power Coalition made more than 250,000 direct voter contact attempts and garnered millions of impressions online and through traditional channels.**

This campaign built a statewide coalition that used Power Coalition's data driven approach to focus on targeting voters who were likely to turn out on election day. **This led to a huge victory with 64% of the state voting to end the practice of non-unanimous jury convictions.**

Each campaign provides us the opportunity to talk with more people, engage new voters, and build power in previously disenfranchised communities. The success of each campaign builds momentum for our ultimate vision of an equitable Louisiana.

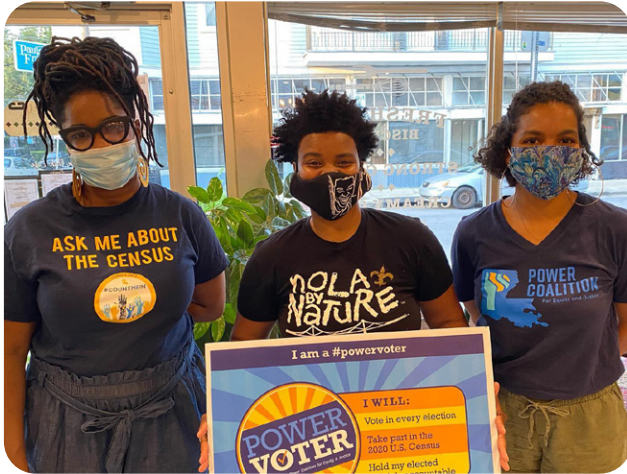
Census, 2020

The "Count Me In" campaign began in early 2020 before the COVID-19 pandemic related shutdowns and changes. The original campaign integrated in-person events, in-person canvassing, phone and text banking, as well as a robust digital campaign. When the stay-at-home order began in March, 2020 Power Coalition shifted quickly to a virtual campaign.

We used targeted ads, text messages, phone banking, mailers, and a robust social media campaign to provide accurate, reliable, and easy to understand information about the census. This became even more important as the Census dates changed, and there was misinformation circulating online about completing the census.

Though Power Coalition had been planning to use these methods to contact voters, the pandemic implications meant that a shift had to happen quickly and **the team was able to scale up virtual outreach, invest in new platforms, and build larger universes of potential voters.**

For example, there were over 350,000 contacts made via text to ensure that community members had completed the census and provide information about completing the census. **This outreach ensured that communities of color were being fully counted in the Census and would be counted in the redistricting process so that they could have accurate representation.**



Caddo Parish Sheriff's Race 2023 - 2024

The recent Caddo Parish Sheriff race marked a significant moment in the community's history as Henry Whitehorn was elected the first Black sheriff of the parish.

In March 2024, Henry Whitehorn won decisively over his opponent, John Nickelson, with a margin of more than 4,000 votes.

The March 2024 election took place after a controversial election in November 2023 when Whitehorn won by only one vote, leading to a court-ordered re-election.

Voter turnout in the re-election was significantly higher, with 65,239 voters participating compared to 43,247 in the November election.

The increase in turnout, particularly among Black voters, played a crucial role in Whitehorn's victory and was due to heightened community engagement.

The Power Coalition engaged folks through door-to-door canvassing, phone banking, radio, and social media ads. We worked with local churches and faith leaders to ensure that they had the materials to distribute to their congregation and surrounding communities. We participated in events with barbers and beauticians, the Divine Nine, and other civic groups to share information and engage voters. These collected efforts, and community raised concerns over public safety and representation, created a pathway to elect Caddo's first Black Sheriff.

This election is a landmark event for Caddo Parish, reflecting broader trends in voter mobilization and the push for more diverse representation in local government.

“The work to achieve equity is long, but we are grounded in our knowledge that it is righteous and liberating work.”

Faith-based community organizing serves as a powerful catalyst for power building and advocacy within communities. By grounding activities in shared values and leveraging existing relationships within local congregations, this approach can effectively mobilize individuals towards collective goals such as voter registration, education, and community empowerment.

One of the key strengths of faith-based organizing lies in its ability to foster trust and move community members to take meaningful action. When leaders connect political and advocacy efforts with values deeply rooted in faith, they not only inspire participation but also cultivate a sense of purpose and responsibility in their communities. This alignment between faith and civic engagement encourages individuals to see political involvement as a reflection of their moral and ethical beliefs, thereby reinforcing that participating in the democratic process can contribute to creating a more just society.

Faith-based organizing operates at the intersection of faith-based activities, civic engagement, and power building through voting and organizing. By emphasizing the importance of collective action and community solidarity, it enables leaders to effectively address local issues and advocate for policies that align with their shared values. This approach not only strengthens community bonds but also amplifies the voices of marginalized groups who may otherwise be underrepresented in political discourse.

In summary, faith-based community organizing offers a strategic framework for engaging individuals in political and advocacy initiatives by aligning these

efforts with deeply held values. By harnessing the power of existing relationships and shared beliefs, this approach has the potential to mobilize communities towards meaningful social change and contribute to the pursuit of a more equitable and inclusive society.

Sample Scriptures

Isaiah 1:17 says “Learn to do good. Seek justice. Help the oppressed. Defend the cause of orphans. Fight for the rights of widows.”

This verse reminds us that we should work to bring about justice for those who are wronged, and intervene to stop the powerless from being oppressed by the powerful. By voting, staying engaged in our communities, and empowering people who have been left out in the past to be engaged in political processes, we will build collective power to make the changes in our community that guide our faith.

Proverbs 31:8-9 NLT “Speak up for those who cannot speak for themselves; ensure justice for those being crushed. Yes, speak up for the poor and helpless and see that they get justice.”

As we engage in community advocacy, we must remember to center the voices and experiences of those who are still not at the table and who are still being oppressed by the systems of power. Our work as we gain power is to bring more people with us, not to gatekeep systems of power and oppression as others have done to us.

Amos 5:24 NIV “But let justice roll on like a river, righteousness like a never-failing stream!”

The work to achieve equity is long, but we are grounded in our knowledge that it is righteous and liberating work.

Get Involved

Community Organizing and Advocacy: Engaging congregations and community members in advocacy work that addresses social, political, and economic issues. This includes church leaders and members being proactive in shaping their communities and advocating for justice. E.g, court watchers, City council ambassadors, and advocates at the capitol

Power Voter: Activate Power Voters in your congregation. Power Voters vote in every election, hold their elected officials accountable, and fight for equity and justice.

Expand the Electorate: There are over 200,000 unregistered voters in the state we must expand the electorate by registering voters and getting them to vote. Host a voter registration drive and challenge your community and congregation to register to vote. Goal is 100% of members are register to vote. Register to Vote online.

Voter Registration Training



pcej.org/PowerVRT

Volunteer Opportunities

Souls to the Polls: providing church transportation to polls during Early Voting and Election Day. Mini grants are available.

Protect the Vote: Volunteer with our election protection program. Accessible and secure elections are a hallmark of a functioning democracy. Host an Election Protection training at your church to recruit more

Election Protection Volunteers for Election Day. **866-OUR-VOTE (866-687-8683)**

Texting Tuesdays: Every Tuesday the Power Coalition for Equity and Justice hosts a virtual text gathering to engage with voters and potential voters across the state.



Faith Mini-Grants



pcej.org/Faith-MiniGrants

Sign Up to Volunteer



pcej.org/Volunteer

Faith-Based Organizing

Election Worker Opportunities

Become an Election Worker (Poll commissioner)

bit.ly/LAPollCommissioner



Are You?

- ➔ A registered voter in Louisiana?
- ➔ A registered voter who is able to perform the essential duties of a commissioner?
- ➔ Able to attend a 1-2 hour training course?
- ➔ A nonresident active duty service member or dependent in Louisiana?
- ➔ A postsecondary student attending school in Louisiana?
- ➔ At least 17 years old and a high school senior or older?
- ➔ Interested in earning a paycheck while serving the community?

If you answered 'YES' to the questions above, you may be able to help your community by becoming an elections worker for upcoming elections.

Interested in signing up? It's as easy as 1-2-3!

1. To become an election worker, review the Election Worker Flyer and complete the Election Worker Application.
2. Return the completed application to your parish Clerk of Court's Office.
3. The parish Clerk of Court's office or registrar will contact you with your next steps.

You must be able to:

- ➔ Provide your own transportation to your assigned precinct.
- ➔ You must remain at your assigned location all day, you are unable to leave during your shift.

You cannot be a commissioner if:

- ➔ You are required to register as a sex offender or child predator pursuant to La. R.S. 15:542. (Act 221 of the 2023 Regular Legislative Session.)

Job Descriptions:

Election Day Commissioner

- ➔ Works only on Election Day . Compensation depends on which certificates of instruction the commissioner has received:
 - ➔ A commissioner who has received no certificates of instruction will earn \$35.
 - ➔ A commissioner who has received a certificate of instruction will earn \$100.
 - ➔ A commissioner who has received the pre-election certificate of instruction will earn \$200.
- ➔ Arrive at least 30 - 60 minutes prior to polls opening.
- ➔ Able to work for the entire day.

Election Day Commissioner-in-Charge

- ➔ Works only on Election Day.
- ➔ Earn \$250 (or \$350 if assigned to more than one precinct).
- ➔ Arrive at least 30- 60 minutes prior to polls opening.
- ➔ Able to work for the entire day.

Early Voting Commissioner

- ➔ Works for 7 days excluding Sundays.
- ➔ Earn \$150 per day.
- ➔ Arrive at least 30 minutes prior to polls opening.
- ➔ Able to work for the entire day.

Parish Board of Election Supervisors Commissioner

- ➔ Works for the counting and tabulation meeting(s)
- ➔ Earn \$50 per meeting (or \$100 if Secretary of State approves a request from the Parish Board for additional compensation for elections with exceptionally high amounts of absentee voting)
- ➔ You will be notified about the time of meeting(s), but expect to work at least 4 hours.

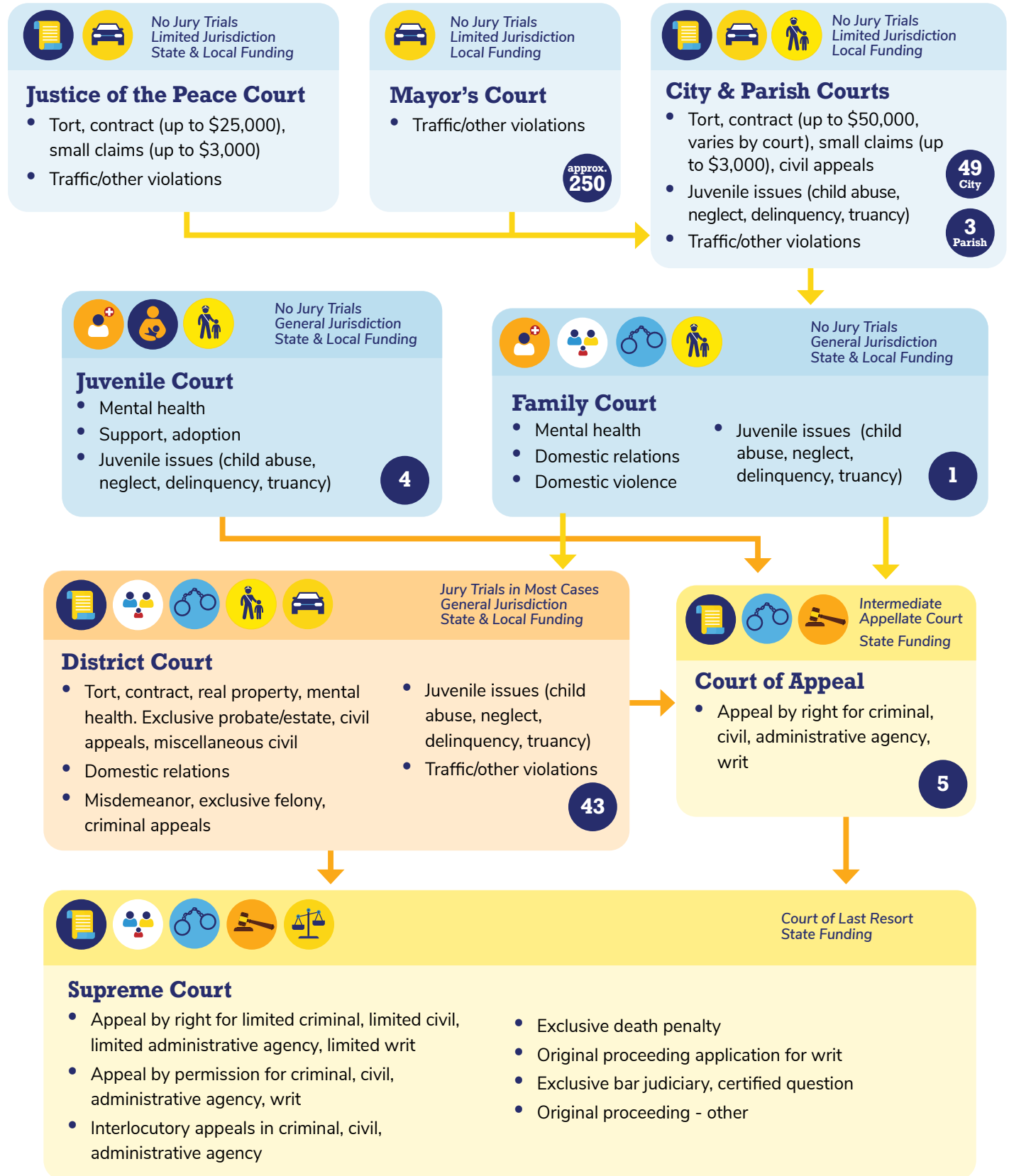
Demystifying Louisiana's Court System



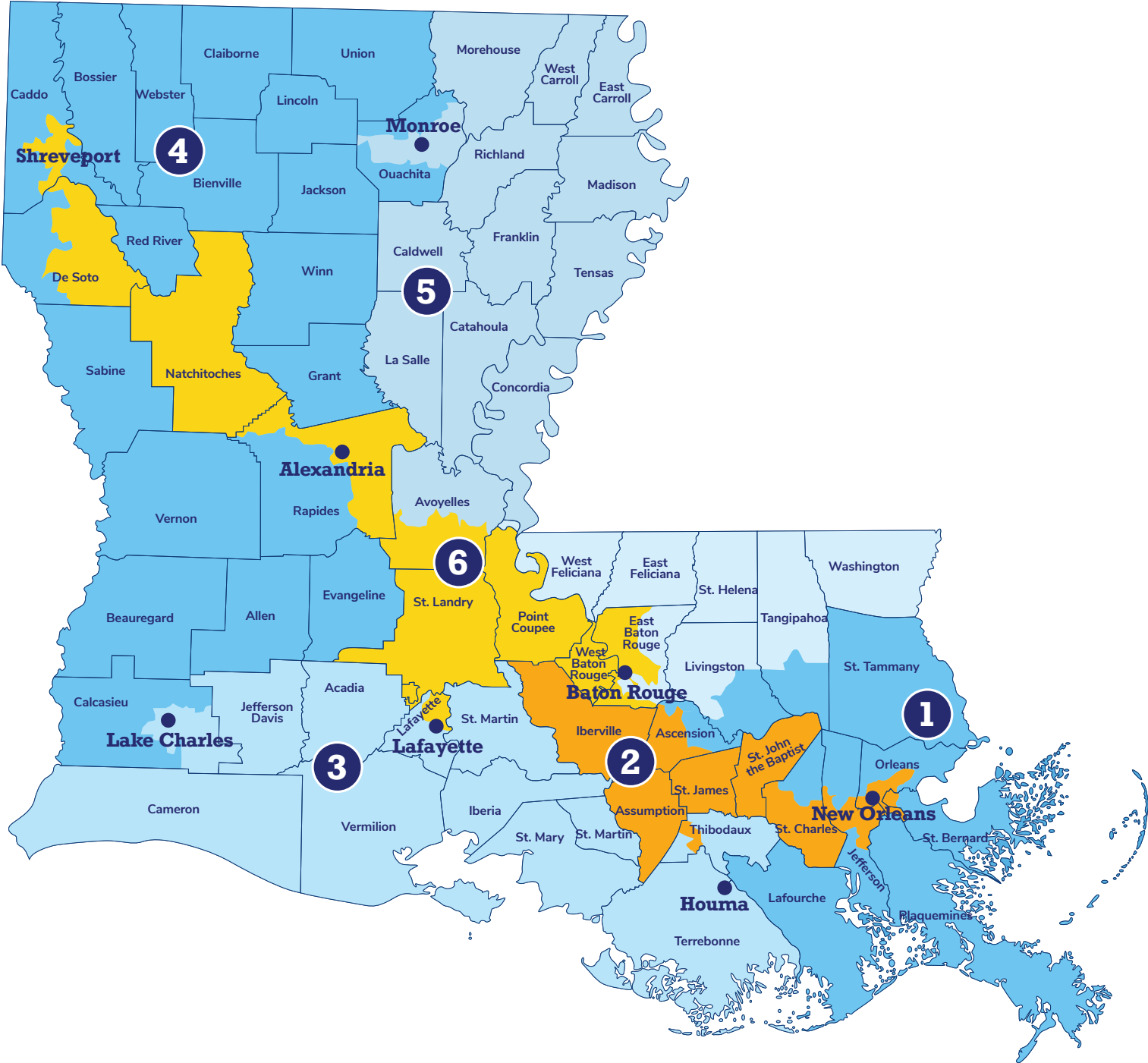
Route of Appeal



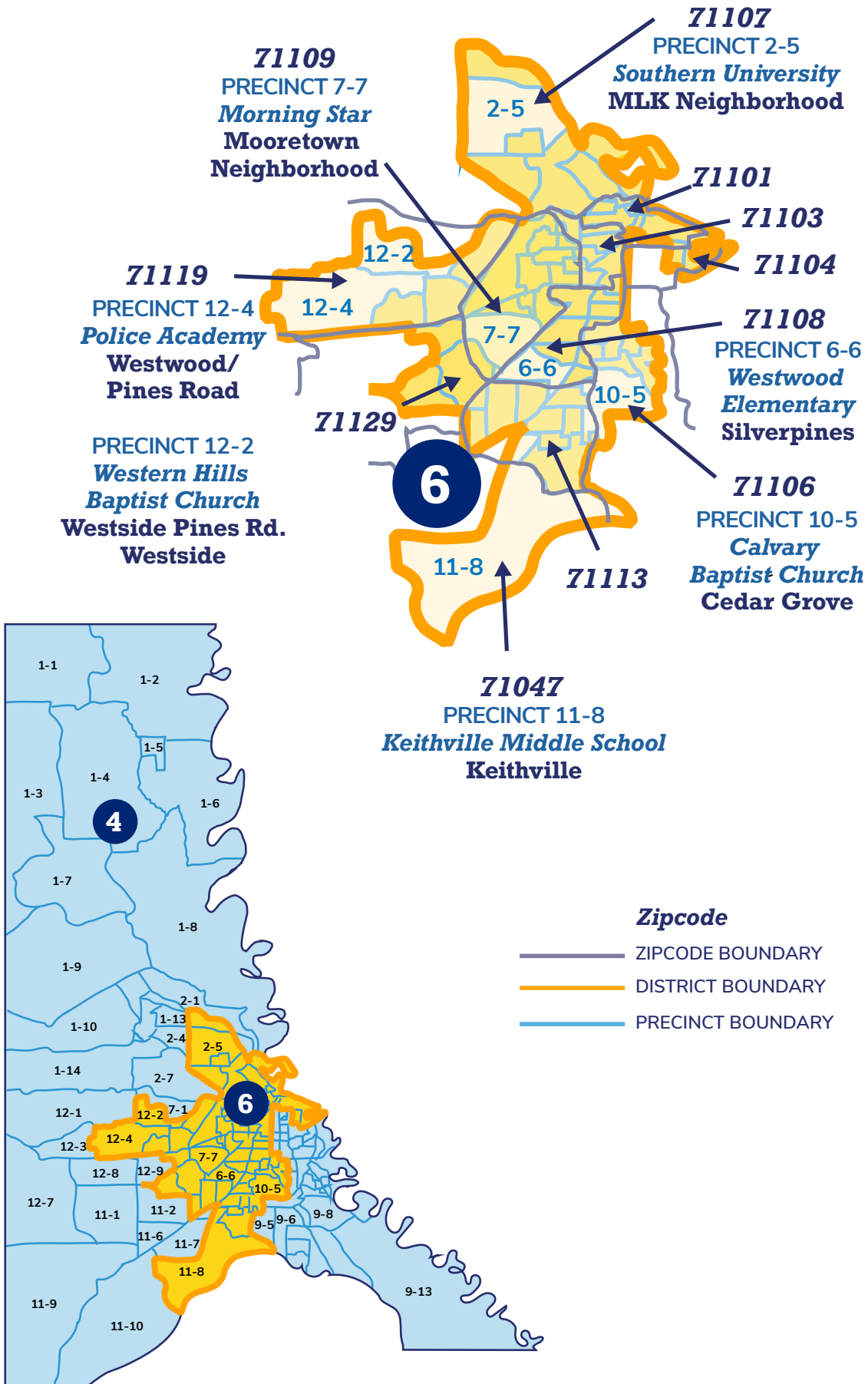
Number of Courts in the State



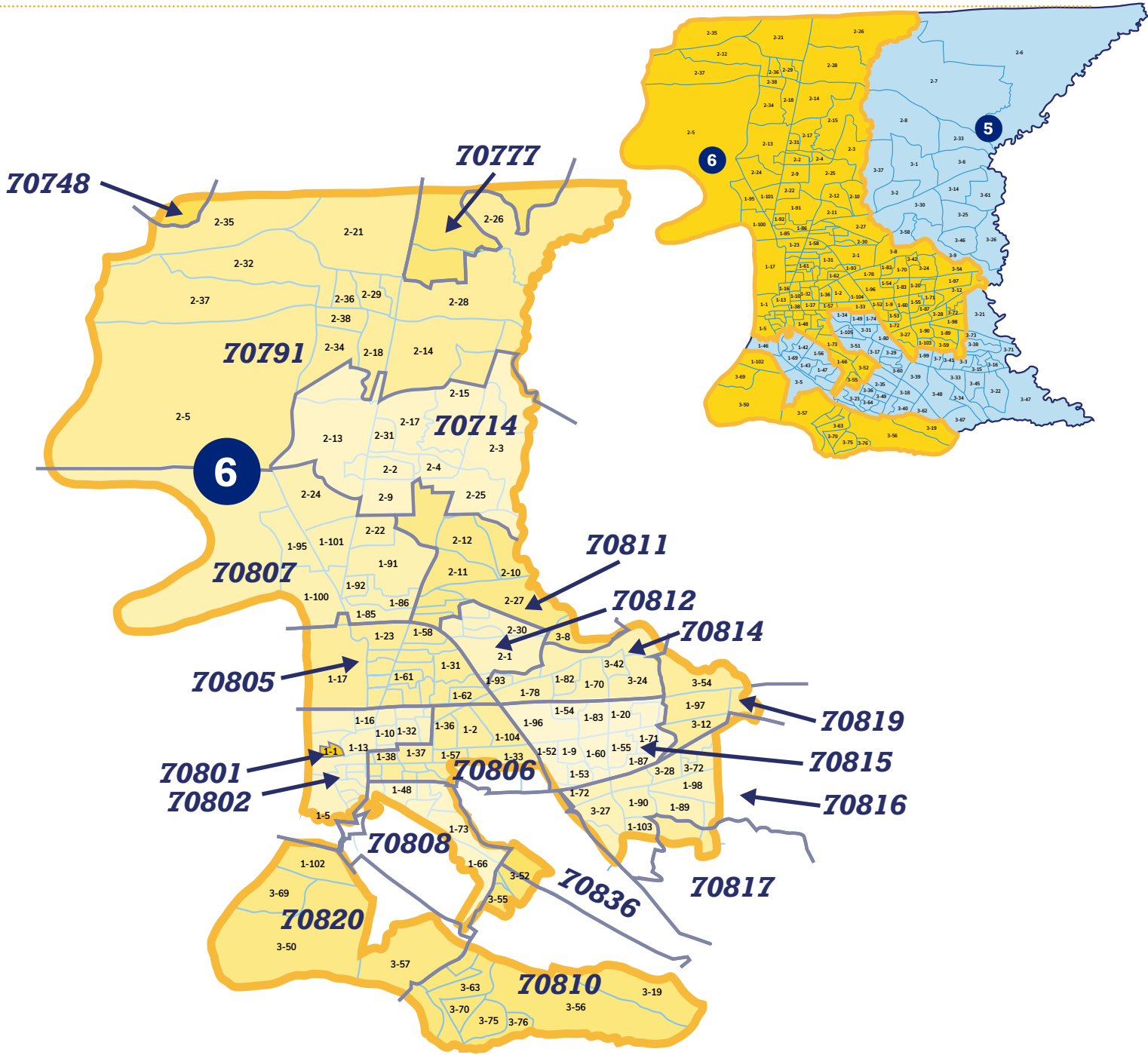
2024 U.S. House Districts Map



Caddo Parish & The New District 6



East Baton Rouge Parish & The New District 6



Neighborhoods

- | | | |
|-------------------------------|-------------------|---------------------|
| Afton Oaks | Highlands/Perkins | Scotlanddale |
| Baker | LSU | Shenandoah |
| Broadmoor/
Sherwood Forest | Marydale | Slaughter |
| Brownfields | Merryville | South Baton Rouge |
| Downtown Baton
Rogue | Mid-City North | Southern University |
| Gardere | Mid-City South | White Hills |
| Hidden Grove | Monticello | Wildwood |
| | North Maryland | Zion City |
| | Port Hudson | |

Zipcode

- ZIPCODE BOUNDARY
- DISTRICT BOUNDARY
- PRECINCT BOUNDARY

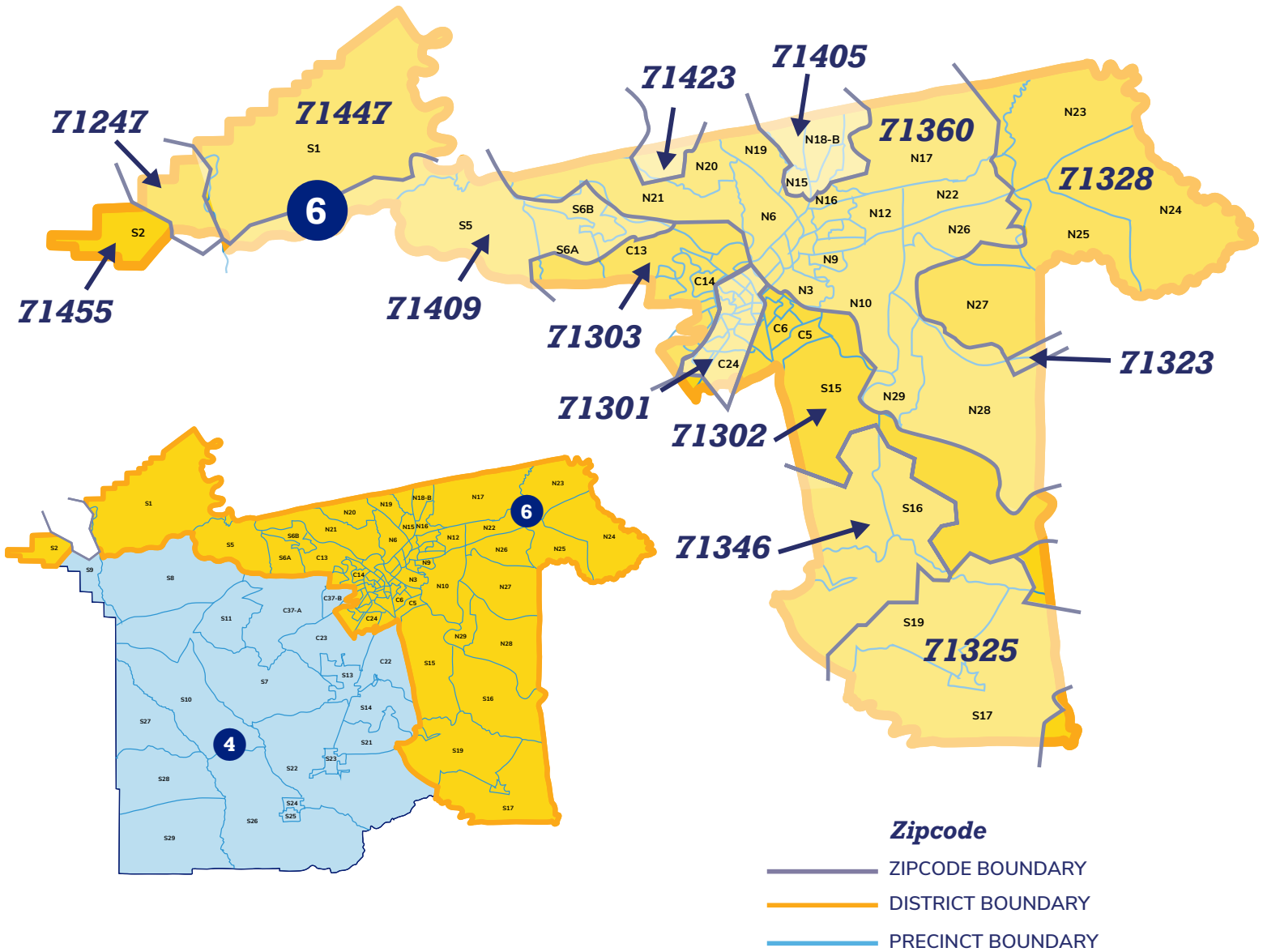
Orleans Parish & The New District 2



Neighborhoods

Algiers	Federal Ctiy	Iberville	New Aurora	Storyville
Audobon	Fillmore	Lake Terrace Oaks	New Orleans East	Touro
Black Pearl	Fischer	Leonidas	Old Aurora	Tremé/Lafitte
Bywater	French Quarter	Little Woods	Plum Orchard	Tulane-Gravier
Central Business District	Freret	Lower Ninth Ward	Pontchartrain Park	Warehouse District
Central City	Gentilly	Marigny	Seabrook	West Lake Forest
Desire	Gentilly Woods	Marlyville-Fontainebleau	Seventh Ward	West Riverside
Dillard	Gert Town	Michoud	South Seventh Ward	Whitney
Dixon	Hoffman Triangle	Mid-City	St. Anthony	
Fairgrounds	Holly Grove	Milan	St. Claude	
Faubourg Livaudais	Holy Cross	Musicians' Village	St. Roch	

Rapides Parish & The New District 6



Towns & Neighborhoods

Mora	Sharp	Willow Glen	Center Point	Green Gables
Hodge	Gorum	Moreland	Barron	Lbuse
Clifton	Zimmerman	Chambers	Buckeye	Ruby
Lena	Alfalpa	Latanier	Deville	Paradise
Chopin	Rapides	Lamourie	Big Island	Creola
Boyce	Weil	Lecompte	Pineville	Prospect
Hot Wells	Good Earth	Cheneyville	Kingsville	
McNutt	Alexandria	Clearwater	Tioga	
Gardner	Anandale	Echo	Timber Trails	

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